

**CURRICULUM VITAE OF  
DANIEL RAY FESENMAIER  
PROFESSOR  
DEPARTMENT OF TOURISM, RECREATION AND SPORT MANAGEMENT  
UNIVERSITY OF FLORIDA**

April 9, 2015

## EDUCATION

- B.E.S. The University of Minnesota; specialization in ecology and plant geography, 1975.
- M.S. Southern Illinois University - Carbondale; degree in geography; thesis title: Aspects of Urbanism in Relation to Day-Hiking Participation, 1977.
- Ph.D. The University of Western Ontario; degree in geography; thesis title: Scale and Aggregation Problems in Geographic Research, 1980.

## PROFESSIONAL EXPERIENCE

- 1976 -1977 Research Assistant, Department of Geography, Southern Illinois University - Carbondale
- 1979 -1980 Lecturer, Brescia College, University of Western Ontario
- 1977 -1980 Teaching and Research Assistant, Department of Geography, University of Western Ontario
- 1980 -1983 Assistant Professor, Department of Geography, University of Oklahoma
- 1983 -1988 Assistant Professor, Department of Recreation and Parks, Texas A&M University
- 1985 -1986 Associate Research Director, Compusearch Social and Market Research, LTD., Toronto, Ontario, Canada
- 1988 -1991 Associate Professor, Department of Recreation and Park Administration, Indiana University
- 1988 -1990 Co-Director, Leisure Research Institute, Indiana University
- 1990 -1991 Director, Leisure Research Institute, Indiana University
- 1987 -1989 Adjunct Assistant Professor, Department of Geography, Southern Illinois University - Carbondale
- 1989 -1996 Adjunct Associate Professor, Department of Geography, Southern Illinois University-Carbondale
- 1992 -1999 Associate Professor, Department of Leisure Studies, University of Illinois
- 1994 -1996 Research Professor, Cummings Center for Advertising Studies, Department of Advertising, University of Illinois
- 1994 -1996 Research Associate, Laboratory for Community and Economic Development, University of Illinois
- 1995 - 1999 Director, Tourism Research Laboratory, Department of Leisure Studies, University of Illinois
- 1994 - 1999 Adjunct Associate Professor, Department of Advertising, University of Illinois
- 1992 - 1999 Adjunct Associate Professor, Department of Geography, University of Illinois
- 1999 - 2001 Adjunct Professor, Department of Forestry and Natural Resources, Purdue University
- 1999 - 2003 Professor, Department of Leisure Studies, University of Illinois
- 1992 - 2003 Extension Tourism Specialist, Illinois Cooperative Extension Service, University of Illinois
- 1999 - 2003 Adjunct Professor, Department of Advertising, University of Illinois
- 1999 - 2003 Adjunct Professor, Department of Geography, University of Illinois
- 2000 - 2003 Director, National Laboratory for Tourism & eCommerce, University of Illinois
- 2000 Visiting Professor, Institute for Tourism and Leisure Studies, Vienna University of Economics and Business Administration, Austria
- 2001 Visiting Professor, Institute of Tourism and Service Economics, University of Innsbruck, Austria
- 2007 - 2009 Visiting Professor, MODUL University, Vienna, Austria
- 2007 - 2009 Managing Editor, *Journal of Information Technology and Tourism*
- 2009 - 2012 Editor-in-chief, *Journal of Information Technology and Tourism*

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|----------------|--|
| 2009 - 2012    | Visiting Fellow, Institute for Innovation in Business and Social Research (IIBSoR), University of Wollongong, Australia              |
| 2004 - 2014    | Professor, School of Tourism and Hospitality Management, Temple University   |
| 2004 - 2004    | Director, National Laboratory for Tourism & eCommerce, School of Tourism and Hospitality Management, Temple University               |
| 2006 - 2014    | Professor, Department of Management Information Systems, Fox School of Business, Temple University                                   |
| 2012 - 2015    | Series editor, Foundations in Tourism Research Series, <i>Journal of Travel Research</i>   |
| 2014 - present | Professor, Department of Tourism, Recreation and Sport Management, University of Florida   |
| 2014 - present | Director, Eric Friedheim Tourism Institute, Department of Tourism, Recreation and Sport Management, University of Florida            |
| 2014 - present | Director, National Laboratory for Tourism & eCommerce, Department of Tourism, Recreation and Sport Management, University of Florida |
| 2011 - present | Adjunct Professor, MODUL University -Vienna, Vienna, Austria   |

#### **ADMINISTRATIVE POSITIONS**

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|----------------|--|
| 1988 - 1990    | Co-Director, Leisure Research Institute, Indiana University  |
| 1995 - 1999    | Director, Tourism Research Laboratory, Department of Leisure Studies, University of Illinois   |
| 1999 - 2003    | Director, National Laboratory for Tourism & eCommerce (NLTeC), Department of Leisure Studies, University of Illinois                         |
| 2006 - 2009    | Director, Tourism and Hospitality Management Program, School of Tourism and Hospitality Management, Temple University                        |
| 2009 - 2011    | Director of Research and the PhD Program, School of Tourism and Hospitality Management, Temple University                                    |
| 2004 - 2014    | Director, National Laboratory for Tourism & eCommerce (NLTeC), School of Tourism and Hospitality Management, Temple University               |
| 2014 - present | Director, National Laboratory for Tourism & eCommerce (NLTeC), Department of Tourism, Recreation and Sport Management, University of Florida |
| 2014 - present | Executive Director, Eric Friedheim Tourism Institute (EFTI), Department of Tourism, Recreation and Sport Management, University of Florida   |

#### **HONORS, RECOGNITIONS AND OUTSTANDING ACHIEVEMENT**

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| 1988 - 1991 | Ameritech Fellow, Indiana University   |
| 1994        | Incomplete List of Instructors Rated as Excellent by Their Students, University of Illinois, Spring.                           |
| 1995 - 1996 | Research Fellow, National Center on Accessibility, Indiana University  |
| 2000        | King J. McCristal Outstanding Scholars Award, College of Applied Life Studies, University of Illinois                          |
| 2000 - 2004 | Board member, eCommerce and Tourism Research Laboratory, ITC-irst Centro per la Ricerca Scientifica e Tecnologica, Povo, Italy |
| 2001        | Incomplete List of Instructors Rated as Excellent by Their Students, University of Illinois, Fall                              |

- 2002 The Haworth Press Hospitality Press Best Conference Paper Award, Youcheng Wang and D. R. Fesenmaier, "Towards Understanding the Needs and Contribution Motivations in Online Travel Communities," 8<sup>th</sup> Annual Graduate Students Conference in Hospitality and Tourism, Las Vegas.
- 2003 Best Paper Award, U. Gretzel and D. R. Fesenmaier, "Experience-based Internet Marketing: An Exploratory Study of Sensory Experiences Associated with Pleasure Travel to the Midwest United States," ENTER2003 International Conference on Information and Communication Technology in Tourism, Helsinki, Finland.
- 2004 Best Paper Award, U. Gretzel, N. Mitsche, Y. H. Hwang and D. R. Fesenmaier, "Tell Me Who You Are And I Will Tell You Where To Go – Travel Personality Testing For Destination Recommendation Systems," ENTER2004 International Conference on Information and Communication Technology in Tourism, Cairo, Egypt.
- 2005 Top Three Best Papers, Xiang, Z. and D. R. Fesenmaier, "Assessing the initial step in the persuasion process: META tags on destination marketing websites," ENTER2005 International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria.
- 2005 Best Article of the Year Award, with Dr. Karl Wöber titled: Assessing State Tourism Advertising Programs in the United States: A Multi-Criteria Benchmarking Approach Applying Data Envelopment Analysis, *Journal of Travel and Tourism Marketing*.
- 2005 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2006 Nominated for Best Paper (top 9 out of 235 submissions) with Tanvi Kotari and Zheng Xiang titled: Performance measurement for destination management organizations: strategic issues and challenges, 11<sup>th</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism, January, Seattle.
- 2006 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2007 Medal of Exceptional Scholarly Achievement, Annual Conference of Consumer Psychology in Tourism, Hospitality and Leisure.
- 2007 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2008 Top Three Best Papers, Tussyadiah, I., Fesenmaier, D. R. and Y. Yoo, "Designing interaction in tourism mediascape - Identification of patterns for Mobile 2.0 Platforms," ENTER2008 - International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria.
- 2008 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2008 Best Article of the Year Award, with Drs. Zheng Xiang and Karl Wöber titled: Assessing the representation of the tourism domain in search engines: Implications for travel information search on the Internet, *Journal of Travel Research*, 47(2), 137 – 150.

- 2009 Best Paper Award, Park, S. Tussyadiah, I., and D. R. Fesenmaier, "Assessing travel personalities using network analysis," CHRIE 2009, Las Vegas.
- 2009 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2010 Michael D. Olsen Research Achievement Award, University of Delaware, Awarded at the 15<sup>th</sup> Annual Graduate Conference, Washington D. C.
- 2010 ENTER2010 Best Paper Award with Xiang, Z., Pan, B. and Law, R. "An analysis of search engine use for travel," International Conference on Information and Communication Technology in Tourism, Lugano, Switzerland.
- 2010 Outstanding Research Award, School of Tourism and Hospitality Management, Temple University.
- 2010 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2010 Temple University Faculty Research Award
- 2011 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2011 – 2012 Pengcheng Scholar, Shenzhen Tourism College of Jinan University, China.
- 2012 Top Five Articles in IT and Tourism recognition, with Xiang, Z., Pan, B. and Law, R. "A framework of search engine use for travel planning," *Journal of Travel Research*: 50(6), p. 587 – 601. ENTER2012 International Conference on Information and Communication Technology in Tourism, Sweden.
- 2012 Dean's Research Honor Roll, School of Tourism and Hospitality Management, Temple University.
- 2013 Top Three Best Papers Award, with Dan Wang. "Transforming the travel experience: The use of smartphones for travel," ENTER2013 International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria.
- 2013 Journal Paper of the Year Award, with Dan Wang "The role of smartphones in mediating the travel experience (published in the *Journal of Travel Research*)," ENTER2013 Twentieth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria.
- 2013 Top Three, 20 years Enter Paper Contribution Award, ENTER2013 Twentieth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria.
- 2013 Hannes Werthner Tourism and Technology Lifetime Achievement Award.
- 2013 International Travel and Tourism Research Association (TTRA) Lifetime Achievement Award.

- 2013 Top Three Best Paper Award, with Jason Stienmetz “Traveling the Network: A Proposal for New Destination Performance Metrics”, TOSOK 2013, Seoul, S. Korea.
- 2014 Top Two Best Papers Award, with Jamie Kim. “Measuring Emotions in Real Time: Implications for Tourism Design,” ENTER2014 International Conference on Information and Communication Technology in Tourism, Dublin.
- 2004 – 2014 Senior Cochran Fellow, The Fox School of Business and Management, Temple University.
- 2004 – 2014 Senior Research Fellow, Research Roundtable, The Fox School of Business and Management, Temple University.
- 2014 U. S. Speaker and Specialist, Speakers Program, United States Department of State in Ashgabat, Turkmenistan.
- 2015 Top Three Journal Papers of the Year Award, with Jason Stienmetz “Effects of channel, timing, and bundling on destination advertising response, *Tourism Analysis*, 19(1), 97 - 104. ENTER2015 - Twenty Second International Conference on Information and Communication Technology in Tourism, Lugano, Switzerland, February.
- 2009 - present Fellow, International Academy for the Study of Tourism.

#### **TEACHING AND RESEARCH INTERESTS**

Experience design: (1) Mapping experiences in tourism and hospitality, (2) Assessing the role of stories and communication in the tourist experience, (3) Application of service dominant logic within the travel experience, and (4) Identifying emerging metrics for modeling travel experiences.

Tourism Marketing and Information Technology: (1) Use of Internet technology by travelers in the travel planning process, (2) Design of web-based systems for marketing tourism products, (3) Emerging technologies for use in tourism marketing, and (4) Competitive strategies for marketing tourism destinations including the branding of tourism destinations.

Travel Advertising and Demand Analysis: (1) Nature of decision making in pleasure travel, (2) Nature and role of information used by travelers to guide trip-related decisions, and (3) Application of travel demand modeling in tourism planning.

Information Systems Development: (1) Market information systems, (2) Knowledge management, (3) Intellectual/social capital, and (4) Development, application and adoption of knowledge-based information technologies.

#### **SUMMARY OF SCHOLARLY ACTIVITY**

Publications: 1 book; 6 edited books; 3 monographs; 262 articles (127 in refereed journals); 55 research abstracts. Funded projects: Over 125 funded projects totaling approximately \$6.5 million. Presentations: 288 research presentations, 112 presentations as invited speaker - 18 as keynote speaker.

## PUBLICATIONS

### **Books, Monographs and Proceedings:**

1. Lieber, S. R. and D. R. Fesenmaier (1983). *Recreation Planning and Management*, Co-editors, Venture Press, State College, Pennsylvania.
2. Brown, T., O'Leary, J. T. and D. R. Fesenmaier (1990). *Trends in Coastal and Marine Recreation: Proceedings of the Sea Grant Component of the National Outdoor Recreation Trends Symposium III*, Co-editors, Indianapolis, Indiana, March.
3. O'Leary, J. T., Fesenmaier, D. R., Brown, T., Stynes, D. and B. Driver (1990). *Proceedings of the National Outdoor Recreation Trends Symposium III*, Co-editors, Indianapolis, Indiana.
4. Fesenmaier, D. R. and J. Fesenmaier (1993). *Assessing and Developing Tourism Resources in Your Community*, Publication Number AE-4672-17, Rural Partners/Kellogg Program, University of Illinois Cooperative Extension Service, Urbana-Champaign.
5. Uysal, M. and D. R. Fesenmaier (1993). *Communication and Channel Systems in Tourism Marketing*, Co-editors, Haworth Press, New York. Also published as a special issue in *Journal of Travel and Tourism Marketing*, 2(2/3).
6. Fesenmaier, D. R., O'Leary J. and M. Uysal (1996). *Advances in Tourism Marketing Research*, Co-editors, Haworth Press, Inc., New York. Also published as a special issue in *Journal of Travel and Tourism Marketing*, 5(1/2/3).
7. Fesenmaier, D. R., Buhalis, D., and S. Klein (2000). *Information and Communication Technologies in Tourism 2000*. (Co-editors), Springer, Vienna. Co-published as the *Proceedings*, Seventh International Conference on Information and Communication Technology in Tourism, Barcelona, Spain, April.
8. Sheldon, P., Wober, K. and D. R. Fesenmaier (2001). *Information and Communication Technologies in Tourism 2001*. (Co-editors), Springer, Vienna. Co-published as the *Proceedings*, Eighth International Conference on Information and Communication Technology in Tourism, Montreal, Canada, April.
9. Gretzel, U. and D. R. Fesenmaier (2003). *Searching for the Future: White Paper on Technology and Change in Destination Marketing*, National Laboratory for Tourism and eCommerce, University of Illinois at Urbana-Champaign.
10. Fesenmaier, D. R., K. W. Wöber and H., Werthner (2006). *Travel Destination Recommendation Systems: Behavioral Foundations and Applications*, CAB International, London.
11. Benckendorff, P., Sheldon, P. and D. R. Fesenmaier (2014). *Tourism Information Technology*, CAB International, London.
12. Fesenmaier, D. R. and Zheng Xiang (2015). *Design Science and Tourism Places* (editors). Springer, Vienna (forthcoming).
13. Xiang, Zheng, Aluza, A. and D. R. Fesenmaier (2015). *Design Science and Tourism Places: Analytics in Tourism Design* (editors) Springer, Vienna (forthcoming).

**Special Edited Journals and Monograph Series:**

1. Fesenmaier, D. R. (1978-1980). Editor, *Ontario Geography*.
2. Fesenmaier, D. R. (1990). Behavioral Modeling and Recreation and Tourism, Special Issue Editor, *Leisure Sciences*, 12(1).
3. Uysal, M. and D. R. Fesenmaier (1996 - 1998). Co-founding Editors, *Tourism Analysis*.
4. Fesenmaier, D. R., O'Leary J. and M. Uysal (1996 - 2002). Co-editors, *Advances in Tourism Applications* (A Monograph Series), Sagamore Publishing, Inc., Champaign, Illinois.
5. Fesenmaier, D. R. (2007). Promoting Tourism Destinations, Special Issue Editor, *Journal of Travel Research*, 46(1).

**Refereed Journal Articles:**

1. Fesenmaier, D. R., M. F. Goodchild and S. Morrison (1979). The Spatial Structure and the Rural-Urban Fringe: A Multivariate Approach, *The Canadian Geographer*, 23, pp. 255-265.
2. Fesenmaier, D. R. (1979). A Note on Aggregation Effects in Interaction Modeling, *Ontario Geography*, 13, pp. 81-84.
3. Fesenmaier, D. R., M. F. Goodchild and S. R. Lieber (1980). The Correlates of Day-Hiking: The Effect of Aggregation, *Journal of Leisure Research*, 12, pp. 213-228.
4. Taylor, H. W. and D. R. Fesenmaier (1980). Spatial Pattern of Age-Sex Structures in Costa Rica: A Study of Demographic Modernization, *The Malaysian Journal of Tropical Geography*, December, pp. 35-44.
5. Fesenmaier, D. R., M. F. Goodchild and S. R. Lieber (1981). The Importance of Urban Milieu in Predicting Recreation Participation: The Case of Day-Hiking, *Leisure Sciences*, 4(4), pp. 459-476.
6. Fesenmaier, D. R., and T. Schroeder (1983). Financing Public Outdoor Recreation: A Study of User Fees at Oklahoma State Parks, *Review of Regional Economics and Business*, 8(1), pp. 29-36.
7. Lieber, S. R. and D. R. Fesenmaier (1984). Modelling Recreation Choice: A Case Study of Trail Management Alternatives in Chicago, *Regional Studies*, 18, pp. 31-43.
8. Fesenmaier, D. R. (1985). On Modelling Aggregation Impact in Spatially Distributed Data, *Quality and Quantity*, 19, pp. 71-82.
9. Fesenmaier, D. R. and S. R. Lieber (1985). Spatial Structure and Behavior Response in Outdoor Recreation Participation, *Geografiska Annaler Series B*, 67, pp. 131-138.
10. Fesenmaier, D. R. and S. R. Lieber (1985). Evaluating the Stability of Outdoor Recreation Participation Models, *The Professional Geographer*, 37(1), pp. 15-21.
11. Fesenmaier, D. R. (1985). Modeling Variation in Destination Patronage for Outdoor Recreation Activity, *Journal of Travel Research*, 24(2), pp. 17-22.



12. Lieber, S. R. and D. R. Fesenmaier (1985). Physical and Social Conditions Affecting Recreation Site Preferences, *Environment and Planning A*, 17, pp. 1613-1625.
13. Fesenmaier, D. R. and W. S. Roehl (1986). Locational Analysis and Campground Development Decisions, *Journal of Travel Research*, 24(3), pp. 18-22.
14. Roehl, W. S. and D. R. Fesenmaier (1987). Tourism Land Use Conflicts: Issues, Actors, and Arguments, *Annals of Tourism Research*, 14, pp. 471-485.
15. Fesenmaier, D. R. and S. R. Lieber (1987). Outdoor Recreation Expenditures and the Effects of Spatial Structure, *Leisure Sciences*, 9, pp. 27-40.
16. Fesenmaier, D. R. and S. R. Lieber (1988). Destination Diversification as an Indicator of Activity Compatibility: An Exploratory Analysis, *Leisure Sciences*, 10, pp. 167-178.
17. Fesenmaier, D. R. (1988). Integrating Activity Patterns into Destination Choice Models, *Journal of Leisure Research*, 20, pp. 175 -191.
18. Um, S., J. L. Crompton and D. R. Fesenmaier (1988). Additional Considerations in Sample Size Decisions for Recreation Participation Surveys, *Journal of Park and Recreation Administration*, 6, pp. 55-58.
19. Lieber, S. R. and D. R. Fesenmaier (1988). Destination Diversification and Activity Packages in Outdoor Recreation Planning, *Tijdschrift Voor Economische en Sociale Geografie*, 79, pp. 332-342.
20. Wright, B. and D. R. Fesenmaier (1988). Modeling Landowner's Hunter Access Policies in East Texas, *Environmental Management*, 12(2), pp. 229 - 236.
21. Fesenmaier, D. R., L. L. Jones, S. Um, and T. Ozuna (1989). Assessing the Economic Impact of Recreation Travel on the Texas Gulf Coast, *Journal of Travel Research*, 28(1), pp. 18 - 23.
22. Fesenmaier, D. R. and B. Johnson (1989). Involvement-Based Segmentation: Implications for Travel Marketing in Texas, *Tourism Management*, 10(4), pp. 293-300.
23. Lieber, S. R., D. R. Fesenmaier and R. S. Bristow (1989). Recreation Expenditures and Opportunity Theory: The Case of Illinois, *Journal of Leisure Research*, 21(2), pp. 100 - 123.
24. Roehl, W. S., R. B. Ditton, and D. R. Fesenmaier (1990). An Exploratory Investigation Into Community-Tourism Industry Ties, *Annals of Tourism Research*, 16(4), pp. 505 - 513.
25. Wright, B. and D. R. Fesenmaier (1990). A Factor Analytic Study of Attitudinal Structure and its Impact on Rural Landowners' Access Policies, *Environmental Management*, 14(2), pp. 269 - 277.
26. Kim, S. and D. R. Fesenmaier (1990). Evaluating Spatial Structure Effects in Recreation Travel, *Leisure Sciences*, 12(4), pp. 367 - 381.
27. Bigley, J. D., Lane, M., Fesenmaier, D. R. and W. P. Stewart (1991). Meeting Members' Expectations: A Case Study, *Curator*, 34(3), pp. 210 - 221.
28. MacKay, K. J., J. L. Crompton, and D. R. Fesenmaier (1991). Identifying the Quality Dimensions of Public Sector Recreational Services, *Journal of Park and Recreation Administration*, 9(3), pp. 15-22.

29. Roehl, W. and D. R. Fesenmaier (1992). Risk Perceptions and Pleasure Travel: An Exploratory Analysis, *Journal of Travel Research*, 30(4), pp. 17-26.
30. Lue, C., Crompton, J. L., and D. R. Fesenmaier (1992). Conceptualizing the Role and Structure of Multi-destination Pleasure Trips, *Annals of Tourism Research*, 20, pp. 289-301.
31. Wicks, B. and Fesenmaier, D. (1992). A Comparison of Visitor and Vendor Perception of Service Quality at a Special Event, *Festival Management and Event Tourism: An International Journal*, 1, pp. 19 - 26.
32. Fesenmaier, D. R. and C. A. Vogt (1992). Evaluating the Utility of Touristic Information Sources for Planning Midwest Travel, *Journal of Travel and Tourism Marketing*, 1(2), pp. 1 - 18.
33. Roehl, W. S., Fesenmaier, J. and D. R. Fesenmaier (1992). Highway Accessibility and Regional Tourist Expenditures, *Journal of Travel Research*, 31(3), pp. 58 - 63.
34. Stewart, W. P., Anderson, B. S., Fesenmaier, D. R. and C. Lue (1992). Highway Welcome Center Surveys: Problems with Nonresponse Bias, *Journal of Travel Research*, 31(3), pp. 53 - 57.
35. Fesenmaier, D. R., Vogt, C. A. and W. Stewart (1992). Investigating the Influence of Welcome Center Information on Travel Behavior, *Journal of Travel Research*, 31(3), pp. 47 - 52.
36. Stewart, W. P., Lue, C., Fesenmaier, D. R. and B. S. Anderson (1992). A Comparison Between Welcome Center Visitors and General Highway Auto Travelers, *Journal of Travel Research*, 31(3), pp. 40 - 46.
37. Fesenmaier, D. R. and C. A. Vogt (1992). Evaluating the Economic Impact of Travel Information Provided at Indiana Welcome Centers, *Journal of Travel Research*, 31(3), pp. 33 - 39.
38. Fesenmaier, D. R., C. Ainsworth-Pena, and J. O'Leary (1992). Assessing the Information Needs of Indiana Convention and Visitor Bureaus, *Annals of Tourism Research*, 19(3), pp. 571 - 574
39. Vogt, C., Fesenmaier, D. R. and K. MacKay (1993). Functional and Aesthetic Information Needs Underlying the Pleasure Travel Experience, *Journal of Travel and Tourism Marketing*, 2 (2/3), pp.133-146. Also published in *Communication and Channel Systems in Tourism Marketing* (Co-Eds: M. Uysal and D. R. Fesenmaier), Haworth Press, New York, pp. 133 - 146.
40. Uysal, M., Fesenmaier, D. R. and J. O'Leary (1994). Geographic and Seasonal Variation in the Concentration of Travel in the United States, *Journal of Travel Research*, 32(3), pp. 61 - 64.
41. Bigley, J., Fesenmaier, D. R. and W. Roehl (1994). An Approach to Identifying Motivations for Membership in Nonprofit Organizations, *Journal of Park and Recreation Administration*, 12(2), pp. 1 - 18.
42. Fesenmaier, D. R. (1994). Traveller Use of Visitor Information Centers: Implications for Development in Illinois, *Journal of Travel Research*, 33(1), pp. 44 - 50.
43. Vogt, C. A., Roehl W., and D. R. Fesenmaier (1994). Understanding Planners' Use of Meeting Facility Information, *Hospitality Research Journal*, 17(3), 119 - 130.
44. Kingsly, I. and D. R. Fesenmaier (1995). Travel Information Kiosks: Emerging Communications Technology for the Tourism Industry, *Journal of Travel and Tourism Marketing*, 4(1), pp. 57 - 70.

45. Wicks, B. and D. R. Fesenmaier (1995). Measuring Demand for Special Events: A Midwestern Case Study, *Festival Management & Event Tourism: An International Journal*, 3(1) , pp. 25 - 31.
46. Bristow, R. S., Lieber, S. R., and D. R. Fesenmaier (1995). The Compatibility of Recreation Activities in Illinois, *Geografiska Annaler Series B*, 77B(1) pp. 3 - 15.
47. Vogt, C. A. and D. R. Fesenmaier (1995). Tourists and Retailers' Perceptions of Services: A Confirmatory Factor Analysis of Multiple Groups, *Annals of Tourism Research*, 22(4), pp. 763 - 780.
48. Roehl, W. S. and D. R. Fesenmaier (1995). Modelling the Influence of Information Obtained at Welcome Centers on Visitor Expenditures, *Journal of Travel and Tourism Marketing*, 4(3), pp.19 - 28.
49. Jeng, J. and D. R. Fesenmaier (1996). A Neural Network Approach to Discrete Choice Modeling, *Journal of Travel and Tourism Marketing*, 6(1/2). Also published in *Recent Advances in Tourism Marketing Research* (Co-Eds: D. R. Fesenmaier, J. O'Leary and M. Uysal), The Haworth Press, Inc., New York, 5(1/2) pp. 119 - 144.
50. MacKay, K. J. and D. R. Fesenmaier (1996). Deconstructing Image Construction, *Tourist Review*, 51(2), pp. 37 - 43.
51. Bonefield, R., Jeng, J. and D. R. Fesenmaier (1996). Comparison of Approaches for Measuring Travel Motivation, *Tourism Analysis*, 1(1), pp. 39 - 47.
52. MacKay, K. J. and D. R. Fesenmaier (1997). Pictorial Element of Destination Promotion in Image Formation, *Annals of Tourism Research*, 24(3), pp. 537 - 565.
53. Vogt, C. A., Stewart, S. I. and D. R. Fesenmaier (1997). Developing Communication Strategies to Reach First-time Visitors in the Midwest United States, *Journal of Travel and Tourism Marketing*, 7(4), pp. 69 - 90.
54. Baker, D. and D. R. Fesenmaier (1997). Antecedent Variable Differences Between Theme Park Management, Employee, and Visitor Expectations of Service Quality, *Journal of Travel Research*, 36(1), pp. 15 - 22.
55. MacKay, K. J. and D. R. Fesenmaier (1998). A Process Approach to Segmenting the Getaway Travel Market, *Journal of Travel and Tourism Marketing*, 7(3), pp. 1 -18.
56. Vogt, C. and D. R. Fesenmaier (1998). Expanding the Functional Tourism Information Search Model: Incorporating Aesthetic, Hedonic, Innovation and Sign Dimensions, *Annals of Tourism Research*, 25(3), pp. 551 - 579.
57. Jeng, J. and D. R. Fesenmaier (1998). Evaluation of Destination Compatibility in Multi-destination Pleasure Travel, *Tourism Analysis*, 3(2), pp. 77 - 78.
58. Fesenmaier, D. R., Leppers, A. W. and J. O'Leary (1999). Developing a Knowledge-based Tourism Management Information System, *Journal of Information Technology and Tourism*, 2(1), pp. 31 - 44.
59. MacKay, K. and D. R. Fesenmaier (2000). Travel Information Search and Tourist Behavior, *Journal of Travel Research*, 38(4), pp. 417 - 423.

60. Gretzel, U., Yuan, Y., and D. R. Fesenmaier (2000). Preparing for the New Economy: Advertising and Change in Destination Marketing Organizations, *Journal of Travel Research*, 39(2), pp. 146 - 156.
61. Fesenmaier, D. R. and J. Jeng (2000). Assessing Structure in the Pleasure Trip Planning Process, *Tourism Analysis*, 5(3), pp. 13-28.
62. Yuan, Y. and D. R. Fesenmaier (2000). Preparing for the New Economy: The use of the Internet and Intranet in American Convention and visitor bureaus, *Journal of Information Technology and Tourism*, 3(2), pp. 71-86.
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64. Fesenmaier, D. R. and Y. Hwang (2002). The Nature of Trips to Northern Indiana: Destination/Activity Bundling, Northern Indiana Tourism Commission, 107 pp.
65. Fesenmaier, D. R. (2003) Analysis of the Chicagoland Travel Market: 2002 – 2003, Chicagoland Regional Tourism Office, New Hampshire Image Study, New Hampshire Tourism Division of Travel and Tourism Development, 50 pp.

66. Hwang, Y. and D. R. Fesenmaier (2004). Travel Patterns in Northern Indiana, Northern Illinois Tourism Development Commission, 36 pp.
67. Fesenmaier, D. R. (2004). Analysis of the Northern Indiana Travel Market, Northern Illinois Tourism Development Commission, 92 pp.
68. Fesenmaier, D. R., Formica, S. and S. Barlow (2005). Assessing the Experience of Participants at the 2004 Elkhart County, Indiana RV Rally, Elkhart County, Indiana Convention and Visitors Bureau, 52 pp.
69. Roehl, W., Fesenmaier, D. R., Kothari, T. and Z. Xiang (2005). An Evaluation of the Impact of the Baltimore Visitor Center, Baltimore Area Convention and Visitor Association, 82 pp.
70. Kothari, T. and D. R. Fesenmaier (2005). Performance Measurement Workshop, Elkhart, Indiana. National Laboratory for Tourism & eCommerce, Temple University, 151 pp.
71. Fesenmaier, D. R., Cook, S., Sheatsley, D. and M. Patkose (2008). Travelers' Use of the Internet: 2008 Edition. Travel Industry Association, Washington D. C., 68 pp.
72. Fesenmaier, D. R., Cook, S., Sheatsley, D. and M. Patkose (2009). Travelers' Use of the Internet: 2009 Edition. Travel Industry Association, Washington D. C., 70 pp.
73. Fesenmaier, D. R., and S. Cook (2010). Travelers' Use of the Internet: 2010 Edition. United States Travel Association, Washington D. C., 125 pp.
74. Fesenmaier, D. R., Sheatsley, D. and J. Stienmetz (2011). Travelers' Use of the Internet: 2011 Edition. United States Travel Association, Washington D. C., 238 pp.
75. Fesenmaier, D. R., Sheatsley, D. and J. Stienmetz (2012). Travelers' Use of the Internet: 2012 Edition. United States Travel Association, Washington D. C.

***Published Abstracts:***

1. Fesenmaier, D. R. and S. R. Lieber (1978). Recreation Forecasting and the Effects of Urbanism: A Case Study, Annual Meeting of the Association of American Geographers, New Orleans.
2. Fesenmaier, D. R. (1981). Regional Structure, Spatial Aggregation: Implications for Recreation Planning, Annual Meeting of the Association of American Geographers, Los Angeles.
3. Fesenmaier, D. R. (1983). Spatial Structure and Behavior Response in Outdoor Recreation Participation, Annual Meetings of the National Recreation and Park Association, Kansas City.
4. Fesenmaier, D. R. (1983). Financing Public Outdoor Recreation: A Study of User Fees at Oklahoma State Parks, Annual Meetings of the Association of American Geographers, Denver.
5. Fesenmaier, D. R. (1984). Evaluating the Transferability of Outdoor Recreation Participation Models, Annual Symposium on Leisure Research, Orlando.
6. Fesenmaier, D. R. (1984). Destination Diversification in the Recreation Decision-making process, Annual Meetings of the Association of American Geographers, Washington, D.C.

7. Lieber, S. R. and D. R. Fesenmaier (1984). Spatial Structure and Outdoor Recreation participation, Annual Meetings of the Association of American Geographers, Washington, D.C.
8. Wright, B., Fesenmaier, D. R., E. H. Heath, and R. W. Kaiser (1985). An Empirical Assessment of Rural Landowners' Access Policy Decisions, Annual Symposium on Leisure Research, Dallas.
9. Lieber, S. R., R. S. Bristow, and D. R. Fesenmaier (1987). Recreation Expenditures and Opportunity Theory: The Case of Illinois, Symposium on Leisure Research, New Orleans.
10. Kim, S. and D. R. Fesenmaier (1987). Presented Significance and Statistical Models in Leisure Research, Symposium on Leisure Research, New Orleans.
11. Fesenmaier, D. R. (1987). Park and Recreation, and the Private Sector, Annual Meetings of the Association of American Geographers, Portland.
12. Roehl, W. and D. R. Fesenmaier (1988). The Evolution of the Travel and Tourism Industry on the Texas Gulf Coast 1974-1982, Symposium on Leisure Research, Indianapolis.
13. Fesenmaier, D. R. (1988). A Tourism Simulation Model for the Corpus Christi Region, Symposium on Leisure Research, Indianapolis.
14. Fesenmaier, D. R. (1988). Destination Diversification as an Indicator of Activity Compatibility: An Exploratory Analysis, Annual Meeting of the Association of American Geographers, Phoenix.
15. Roehl, W. S. and D. R. Fesenmaier (1988). The Evolution of the Travel and Tourism Industry in Texas, 1974-1982, Annual Meetings of the Association of American Geographers, Phoenix.
16. Fesenmaier, D. R. and D. Stynes (1992). Identifying the Perceived Benefits of Vacation Travel Using Conjoint Measurements, TIMS/ORSA Joint National Meeting, Orlando.
17. MacKay, K. J. and D. R. Fesenmaier (1993). Exploring the Utility of a Behavior Change Model in the Context of Getaway Travel, Symposium on Leisure Research, San Jose.
18. Fesenmaier, D. R. (1993). Modelling Tourist Choices in Rural America, Annual Conference of the Association of American Geographers, Atlanta.
19. MacKay, K. and D. R. Fesenmaier (1994). A Cross-Cultural Exploration of Destination Image Assessment, Symposium on Leisure Research, Minneapolis.
20. Baker, D. and D. R. Fesenmaier (1994). Exploring Service Quality Expectation Differentials Using a Triadic Service Encounter Model, Symposium on Leisure Research, Minneapolis.
21. MacKay, K. J., Love, L. and D. R. Fesenmaier (1994). Information Acquisition and Use in Leisure Travel Decisions, Canadian Institute of Retailing and Services, Banff, Alberta, Canada.
22. MacKay, K. and D. R. Fesenmaier (1995). Culture as a Factor in Tourist Destination Image: A First Nation Perspective, Annual Conference, Travel and Tourism Association, Acapulco.
23. Jeng, J. and D. R. Fesenmaier (1995). Modelling Alternative Designs of Tourists Information Centers: An Artificial Neural Network Approach, Annual Conference, Travel and Tourism Association, Acapulco.



24. MacKay, K. and D. R. Fesenmaier (1995). Culture as a Factor in Tourist Destination Image: A First Nation Perspective, Presented at the Annual Conference, Travel and Tourism Association, Acapulco.
25. Bonifield, R. Jeng, J. and D. R. Fesenmaier (1995). A Comparison of Approaches for Measuring Motivations for Travel, Presented at the 1995 Symposium on Leisure Research, San Antonio.
26. MacKay, K. and D. R. Fesenmaier (1995). The Pictorial Element of Destination Promotions in Tourist Destination Image Formation, Presented at the 1995 Symposium on Leisure Research, San Antonio.
27. Fesenmaier, D. R. and J. Jeng (1996). Decomposing the Complex Trip Decision Making Process, Third International Conference on Retailing and Services Science, Telfs/Buchen, Austria.
28. Bristow, R. S., Lieber, S. R. and D. R. Fesenmaier (1996). Management Implications of Recreation Activity Packages: A Cross Regional Analysis, Sixth International Symposium on Society & Resource Management, State College.
29. Leppers, A. W. D. and D. R. Fesenmaier (1996). Towards a general framework for a knowledge-based Tourism information system, Annual Conference, Travel and Tourism Association, Las Vegas.
30. Koeck, K. , Jeng, J. and D. R. Fesenmaier (1996). A Model of Decision Strategies of Visitors to Vienna, Annual Conference, Travel and Tourism Association, Las Vegas.
31. Fesenmaier, D. R. and R. Bonifield (1996). Information Technology Adoption by Midwest United States Travelers, Third International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria.
32. Jeng, J. and D. R. Fesenmaier (1997). Towards a General Framework for a Knowledge-based Tourism Information System, Annual Conference, Travel and Tourism Research Association, Norfolk.
33. Yuan, Y. Bonifield, R. and D. R. Fesenmaier (1997). From Information to Knowledge: An Exploratory Study Utilizing Web-based Technology, Annual Conference, Travel and Tourism Research Association, Norfolk.
34. Jeng, J. and D. R. Fesenmaier (1997). Facets of the Complex Trip Decision-making Process, Annual Conference, Travel and Tourism Research Association, Norfolk.
35. Illiewich, S., Grabler, K., Jeng, J. and D. R. Fesenmaier (1997). Deconstructing Destination Image, Annual Conference, Travel and Tourism Research Association, Norfolk.
36. Xia, L., Farrell, R., Jeng, J. and D. R. Fesenmaier (1997). An Evaluation of Persuasive Advertisement Delivered by Tourism Organizations, Annual Conference, Travel and Tourism Research Association, Norfolk.
40. Jeng, J. and D. R. Fesenmaier (1997). Evaluating the Destination Compatibility in Multi-Destination Pleasure Travel, Annual Conference, Travel and Tourism Research Association, Norfolk.
41. Cho, Y. and D. R. Fesenmaier (1999). The effect of virtual tour on the formation of destination image, Annual Conference, Travel and Tourism Association, Halifax.

42. Yuan, Y. and D. R. Fesenmaier (1999). *Managing Innovation: The Use of the Internet and Intranet in American Convention and Visitors Bureaus and the factors affecting its activities*, Annual Conference, Travel and Tourism Association, Halifax.
43. Hwang, Y. H., Youcheng, R., Beaman, J. and D. R. Fesenmaier (2000). *Temporal Data Aggregation: Preliminary investigation of the U. S. In-flight Data*, Annual Conference, Travel and Tourism Association, Burbank.
44. Gretzel, U., and D. R. Fesenmaier (2002). *Stor-e-telling in Destination Recommendation Systems: Concepts and Implications of Narrative Design*, ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento.
45. Kim, H., Hwang, Y. H. and D. R. Fesenmaier (2002). *Integration of Game Attributes into Travel Decision Aid Systems*, ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento.
46. Hwang, Y. H. and D. R. Fesenmaier (2002). *Bundling Patterns of travel information search: Implications for travel decision-aid system design*, ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento.
47. Pan, B. and D. R. Fesenmaier (2002). *A conceptual model of travel information on the Internet*, ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento.
48. Kim, H. and D. R. Fesenmaier (2006). *Persuasion and first impression of state tourism websites*. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin, June. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin.
49. Zach, F., Xiang, Z. and D. R. Fesenmaier (2006). *Innovation in Internet Marketing by American convention and visitor bureaus*. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin, June. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin.
50. Morosan, C., Barlow, S. and D. R. Fesenmaier (2006). *Tourism advertising effectiveness*. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin, June. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin.
51. Stienmetz, J., Park, S. and D. R. Fesenmaier (2012). *Measuring tourism advertising: The destination advertising response (DAR) model*, Presented at the Annual Conference of the Travel and Tourism Research Association, Virginia Beach, June.
52. Wang, D., Park, S. and D. R. Fesenmaier (2012). *Mobile technology, everyday experience, and travel*, Presented at the Annual Conference of the Travel and Tourism Research Association, Virginia Beach, June.
53. Gretzel, U. and D. R. Fesenmaier (2012). *Customer relations 2.0: Implications for Destination marketing*, Presented at the Annual Conference of the Travel and Tourism Research Association, Virginia Beach, June.
54. Choe, Y. and D. R. Fesenmaier (2013). *Relationships between the Direct and Induced Effects of Destination Advertising*. Annual Conference of the Travel and Tourism Research Association, Kansas City, June.

55. Stienmetz, J. and D. R. Fesenmaier (2013). Effects of Channel, Timing, and Bundling On Destination Advertising Response. Annual Conference of the Travel and Tourism Research Association, Kansas City, June.

**Research Presentations:**

1. Fesenmaier, D. R. (1978). Correlates of Day-Hiking Participation: The Effects of Aggregation, Annual Meeting of the Association of American Geographers, East Lakes Division, East Lansing, September.
2. Fesenmaier, D. R. and S. Morrison (1978). A Probabilistic Approach to Rural-Urban Fringe Identification, Presented at the Annual Meeting of the Canadian Association of Geographers, London, May.
3. Fesenmaier, D. R. and S. R. Lieber (1978). Recreation Forecasting and the Effects of Urbanism: A Case Study, Annual Meeting of the Association of American Geographers, New Orleans, April.
4. Fesenmaier, D. R. (1979). The Use of the Functional Region in Recreation Planning, Annual Meeting of the Association of American Geographers, East Lakes Division, Akron, September.
5. Fesenmaier, D. R. (1981). Regional Structure, Spatial Aggregation: Implications for Recreation Planning, Annual Meeting of the Association of American Geographers, Los Angeles, April.
6. Fesenmaier, D. R. and J. Harlin (1981). Classification Techniques in Geography: A Comparison of Two Approaches, Spring Meetings, Association of American Geographers, Southwest Division, Dallas, March.
7. Fesenmaier, D. R. (1980). Modeling the Impact of Aggregation, Annual Meeting of Canadian Association of Geographers, Ontario Division, London, November.
8. Fesenmaier, D. R. (1982). A Look at Outdoor Recreation Participation in Oklahoma, Annual Meetings of the Oklahoma Outdoor Recreation Association, Oklahoma City, November.
9. Fesenmaier, D. R. (1982). A Model of Expenditures at State Parks in Oklahoma, Applied Geographers Conference, College Park, September.
10. Fesenmaier, D. R. (1982). Correlates of the Expenditure for Outdoor Recreation, Spring Meetings, Association of American Geographers, Southwest, San Antonio, March.
11. Fesenmaier, D. R. (1982). Trends for the 1980's: A look at the Forecasts, Annual Meetings of the Association of American Geographers, Southwest Division, San Antonio, March.
12. Fesenmaier, D. R. (1983). Financing Public Outdoor Recreation: A Study of User Fees at Oklahoma State Parks, Annual Meetings of the Association of American Geographers, Denver, April.
13. Schroeder, T. and D. R. Fesenmaier (1983). Outdoor Recreation Markets in Oklahoma, Annual Meetings of the Oklahoma Outdoor Recreation Association, Oklahoma City, November.
14. Fesenmaier, D. R. (1983). An Identification and Evaluation of Outdoor Recreation Market Segments in Oklahoma, Applied Geography Conference, Toronto, October.

15. Fesenmaier, D. R. (1983). Spatial Structure and Behavior Response in Outdoor Recreation Participation, Annual Meetings of the National Recreation and Park Association, Kansas City, October.
16. Fesenmaier, D. R. and C. Van Doren (1984). The Geographic Structure of Tourism Travel in Texas, Applied Geographers Conference, Tallahassee, November.
17. Fesenmaier, D. R. (1984). Evaluating the Transferability of Outdoor Recreation Participation Models, Presented at the 1984 Symposium on Leisure Research, Orlando, October.
18. Fesenmaier, D. R. (1984). Destination Diversification in the Recreation Decision-making process, Annual Meetings of the Association of American Geographers, Washington, D.C., April.
19. Lieber, S. R. and D. R. Fesenmaier (1984). Spatial Structure and Outdoor Recreation participation, Annual Meetings of the Association of American Geographers, Washington, D.C. April.
20. Roehl, W. and D. R. Fesenmaier (1985). Tourism Land Use Conflicts: Issues, Actors, and Arguments, Applied Geographers Conference, Denton, October.
21. Wright, B., Fesenmaier, D. R., E. H. Heath, and R. W. Kaiser (1985). An Empirical Assessment of Rural Landowners' Access Policy Decisions, 1985 Symposium on Leisure Research, Dallas, October.
22. Cordell, H. K., D. R. Fesenmaier, S. R. Lieber, and L. A. Hartman (1985). Advancements in Methodology for Projecting Future Recreation Participation, Trends Symposium II, Myrtle Beach, March.
23. Van Doren, C. S., G. P. Brown, and D. R. Fesenmaier (1985). Travel in the U.S.: 1972-1983; Trends and Economic Impact, Trends Symposium II, Myrtle Beach, March.
24. Lieber, S. R., R. S. Bristow, and D. R. Fesenmaier (1987). Recreation Expenditures and Opportunity Theory: The Case of Illinois, 1987 Symposium on Leisure Research, New Orleans, September.
25. Kim, S. and D. R. Fesenmaier (1987). Presented Significance and Statistical Models in Leisure Research, 1987 Symposium on Leisure Research, New Orleans, September.
26. Fesenmaier, D. R. (1987). Park and Recreation, and the Private Sector, Presented in a special session entitled Mega-Trends in Recreational Geography, Annual Meetings of the Association of American Geographers, Portland, April.
27. Fesenmaier, D. R. and A. S. Mills (1987). A Three Stage Approach for Statewide Economic Impact Estimates, The W-133 Annual Conference, El Paso, February.
28. Roehl, W. S. and D. R. Fesenmaier (1987). An Exploratory Investigation into Information linkages between the Charter Boat and Head Boat Industry and Texas Coastal Communities, Resort and Commercial Recreation Association Annual Conference, Buford, January.
29. Fesenmaier, D. R. (1988). A Tourism Simulation Model for the Corpus Christi Region, 1988 Symposium on Leisure Research, Indianapolis, October.

30. Roehl, W. and D. R. Fesenmaier (1988). The Evolution of the Travel and Tourism Industry on the Texas Gulf Coast 1974-1982, 1988 Symposium on Leisure Research, Indianapolis, October.
31. Ozuna, Jr., L. L. Jones and D. R. Fesenmaier (1988). Assessing the Economic Impacts of Recreational Activities along the Texas Gulf Coast, American Water Resources Association Symposium on Coastal Water Resources, Wilmington, North Carolina. May.
32. Fesenmaier, D. R. (1988). Destination Diversification as an Indicator of Activity Compatibility: An Exploratory Analysis, Annual Meeting of the Association of American Geographers, Phoenix, April.
33. Roehl, W. S. and D. R. Fesenmaier (1988). The Evolution of the Travel and Tourism Industry in Texas, 1974-1982. Annual Meeting of the Association of American Geographers, Phoenix, April.
34. Ozuna, Jr., T., L. L. Jones and D. R. Fesenmaier (1988). The Economic Impacts of Costal Based Recreational Activities: The Case of the Texas Gulf Coast, Western Regional Science Association meeting, Napa Valley, California, February.
35. Fesenmaier, D. R. (1989). Assessing the Information Needs of Indiana Communities, Annual Conference of the Travel and Tourism Research Association, Censtates Chapter, Indianapolis, August.
36. Fesenmaier, D. R. (1990). Evaluating Secondary Data Sources for Impact Assessment, Indiana GIS Forum, Indianapolis, July.
37. Fesenmaier, D. R. (1990). Development and Structural Change in the Great Lakes Tourism Industry: 1976-1986, Presented at the Ameritech Lecture, Indiana University, April.
38. Vogt, C. A. and D. R. Fesenmaier (1991). Evaluating Tourism Marketing Communications and Mass Media, Annual Conference, Society of Travel and Tourism Educators, Indianapolis, October.
39. Vogt, C. A. and D. R. Fesenmaier (1991). Tourists and Retailers Perceptions of Visitors Services: A Case Study of Brown County, Indiana Annual Conference, Travel and Tourism Research Association, CenStates Chapter, Milwaukee, September.
40. Bigley, J., Fesenmaier, D., Lane, M. and W. Roehl (1991). The Assessment of Museum Member motivations - A Case Study, Annual Conference of the Visitors Studies Association, Ottawa, August.
41. Fesenmaier, D. R. and C. A. Vogt (1991). Exploratory Analysis of Information Use at Indiana Welcome Centers, Annual Conference, Travel and Tourism Research Association, Long Beach, June.
42. Cornell-McCreedy, C., O'Leary, J. T., and D. R. Fesenmaier (1991). Family Structure and It's Relationship to Travel, Northeast Recreation Research Meetings, Saratoga Springs, April.
43. MacKay, K. J. and D. R. Fesenmaier (1993). Exploring the Utility of a Behavior Change Model in the Context of Getaway Travel, 1993 Symposium on Leisure Research, San Jose, October.
44. Fesenmaier, D. R. (1993). Modelling Factors Influencing Visitor Information Usage at Illinois Visitor Information Centers, Annual Conference, Travel and Tourism Research Association, CenStates Chapter, Omaha, September.

45. Fesenmaier, D. R. (1993). Modelling Tourist Choices in Rural America, Presented at the Annual Conference of the Association of American Geographers, Atlanta, April.
46. Fesenmaier, D. R. Uysal, M. and J. T. O'Leary (1992). Modelling Tourist Choices: Study of Tourist Development Strategies for Rural America, ENVIROTOUR Conference, Vienna, Austria, November.
47. Fesenmaier, D. R., Vogt, C. and K. Mackay (1992). Exploring the Role of Pre-trip Information Search in Travel Decisions, Annual Conference, Travel and Tourism Association, Minneapolis, June.
48. Fesenmaier, D. R. and D. Stynes (1992). Identifying the Perceived Benefits of Vacation Travel Using Conjoint Measurements, TIMS/ORSA Joint National Meeting, Orlando, April.
49. Chen, W. and D. R. Fesenmaier (1994). A Visual Simulation Approach to Tourism Planning, International Tourism Symposium: Reducing the Barriers to International Tourism, Beijing, November.
50. MacKay, K. and D. R. Fesenmaier (1994). A Cross-cultural Exploration of Destination Image Assessment, 1994 Symposium on Leisure Research, Minneapolis, October.
51. Baker, D. and D. R. Fesenmaier (1994). Exploring Service Quality Expectation Differentials Using a Triadic Service Encounter Model, 1994 Symposium on Leisure Research, Minneapolis, October.
52. MacKay, K. J., Love, L. and D. R. Fesenmaier (1994). Information Acquisition and Use in Leisure Travel Decisions, Canadian Institute of Retailing and Services, Banff, Alberta, Canada, May.
53. Bonifield, R. Jeng, J. and D. R. Fesenmaier (1995). A Comparison of Approaches for Measuring Motivations for Travel, The 1995 Symposium on Leisure Research, San Antonio, October.
54. MacKay, K. and D. R. Fesenmaier (1995). The Pictorial Element of Destination Promotions in Tourist Destination Image Formation, The 1995 Symposium on Leisure Research, San Antonio, October.
55. MacKay, K. and D. R. Fesenmaier (1995). Culture As A Factor In Tourist Destination Image: A First Nation Perspective, Annual Conference, Travel and Tourism Association, Acapulco, June.
56. Jeng, J. and D. R. Fesenmaier (1995). Modelling Alternative Designs of Tourists Information Centers: An Artificial Neural Network Approach, Annual Conference, Travel and Tourism Association, Acapulco, June.
57. Fesenmaier, D. R. and J. Jeng (1996). Decomposing the Complex Trip Decision Making Process, Third International Conference on Retailing and Services Science, Telfs/Buchen, Austria, June.
58. Fesenmaier, D. R. and R. Bonifield (1996). Information Technology Adoption by Midwest United States Travelers, Third International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
59. Leppers, A. W. D. and D. R. Fesenmaier (1996). Towards A General Framework For A Knowledge-Based Tourism Information System, Annual Conference, Travel and Tourism Association, Las Vegas, June.

60. Koeck, K., Jeng, J. and D. R. Fesenmaier (1996). A Model of Decision Strategies of Visitors to Vienna, Presented at the Annual Conference, Travel and Tourism Association, Las Vegas, June.
61. Bristow, R. S., Lieber, S. R. and D. R. Fesenmaier (1996). Management Implications of Recreation Activity Packages: A Cross Regional Analysis, Sixth International Symposium on Society & Resource Management, State College, May.
62. Fesenmaier, D. R. and A. W. Leppers (1997). Developing a Knowledge-based Tourism Information System, Fourth International Conference on Information and Communication Technology in Tourism, Edinburgh, Scotland, January.
63. Fesenmaier, D. R. (1997). Conducting Quality Research In Support Of Tourism Planning For The Future, Spring Meeting of the Institute for Operations Research and the Management Sciences, San Diego, May.
64. Jeng, J. and D. R. Fesenmaier (1997). Towards A General Framework For A Knowledge-Based Tourism Information System, Annual Conference, Travel and Tourism Research Association, Norfolk, June.
65. Yuan, Y. Bonifield, R. and D. R. Fesenmaier (1997). From Information To Knowledge: An Exploratory Study Utilizing Web-Based Technology, Annual Conference, Travel and Tourism Research Association, Norfolk, June.
66. Jeng, J. and D. R. Fesenmaier (1997). Facets Of The Complex Trip Decision-Making Process, Annual Conference, Travel and Tourism Research Association, Norfolk, June.
67. Illiewich, S., Grabler, K., Jeng, J. and D. R. Fesenmaier (1997). Deconstructing Destination Image, Annual Conference, Travel and Tourism Research Association, Norfolk, June.
68. Xia, L., Farrell, R., Jeng, J. and D. R. Fesenmaier (1997). An Evaluation Of Persuasive Advertisement Delivered By Tourism Organizations, Annual Conference, Travel and Tourism Research Association, Norfolk, June.
69. Jeng, J. and D. R. Fesenmaier (1997). Evaluating The Destination Compatibility In Multi-Destination Pleasure Travel, Annual Conference, Travel and Tourism Research Association, Norfolk, June.
70. Yuan, Y. and D. R. Fesenmaier (1999). The Use of the Internet and Intranet in American Convention and Visitors Bureaus, Sixth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
71. Jeng, J. and D. R. Fesenmaier (1999). Probing Tourists' Information Inquiry Processes and Patterns, Annual Conference, Travel and Tourism Research Association, Halifax, June.
72. Fesenmaier, D. R. (1999). ASKDAN: A Framework for Marketing Research in the New Millennium, Annual Conference, Travel and Tourism Research Association, Halifax, June.
73. Cho, Y. and D. R. Fesenmaier (1999). The Effect Of Virtual Tour On The Formation Of Destination Image, Annual Conference, Travel and Tourism Association, Halifax, June.
74. Fesenmaier, D. R. (1999) ASKDAN: A Framework For Marketing Research In The New Millennium, Workshop on Advertising Technology and Tourism, Champaign, Illinois, October.

75. Cho, Y. and D. R. Fesenmaier (2000). A Conceptual Framework for Evaluating the Effects of a Virtual Tour, Seventh International Conference on Information and Communication Technology in Tourism, Barcelona, Spain, April.
76. Pan, B. and D. R. Fesenmaier (2000). A Typology Of Tourism Related Web Sites: It Theoretical Background And Implications, Seventh International Conference on Information and Communication Technology in Tourism, Barcelona, Spain, Barcelona, April.
77. Hwang, Y. H., Youcheng, R., Beaman, J. and D. R. Fesenmaier (2000). Temporal Data Aggregation: Preliminary investigation of the U. S. In-flight Data, Annual Conference, Travel and Tourism Association, Burbank., June.
78. Hwang, Y. H., Youcheng, R., Beaman, J., D. R. Fesenmaier and J. T. O’Leary (2000). Temporal Data Aggregation: Preliminary investigation of the U. S. In-flight Data, in session titled: Data Mining: The U. S. In-Flight Survey, Trends 2000, East Lansing, September.
79. Gretzel, U. and D. R. Fesenmaier (2001). Measuring Effective IT Use among American Convention and Visitor Bureaus, Eighth International Conference on Information and Communication Technology in Tourism, Montreal, Canada, pp. April.
80. Pan, B. and D. R. Fesenmaier (2001). Exploring Caller Dialogue: Analyzing Directed Information Search for Tourism Products, Eighth International Conference on Information and Communication Technology in Tourism, Montreal, Canada, April.
81. Hwang, Y. H and D. R. Fesenmaier (2001). Collaborative Filtering: Strategies for Travel Destination Bundling, Eighth International Conference on Information and Communication Technology in Tourism, Montreal, Canada, April.
82. H. Wang, Y., Yu, Q. and D. R. Fesenmaier (2001). Defining Virtual Tourism Communities, Eighth International Conference on Information and Communication Technology in Tourism, Montreal, Canada, April.
83. Gretzel, U. and D. R. Fesenmaier (2002). Implementing knowledge-based inter-firm networks in heterogeneous B2B environments: A case study of the Illinois Tourism Network, International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
84. Wang, R. Y. C. and D. R. Fesenmaier (2002). Measuring the needs of virtual community members: An empirical study of an online travel community, Ninth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
85. Pan, B. and D. R. Fesenmaier (2002). Semantics of online tourism and travel information search on the Internet: A preliminary study, Ninth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
86. Hwang, Y. H., Gretzel, U. and D. R. Fesenmaier (2002). Behavioral foundations fro human-centric travel decision-aid systems, Ninth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
87. Li, Z., Hwang, Y. H., and D. R. Fesenmaier (2002). The Influence of Information Provided by Tourist Information Centers on Traveler Behavior, Annual Conference, Travel and Tourism Research Association, Arlington, June.



88. Hwang, Y. H., and D. R. Fesenmaier (2002). Self-Selection Biases In The Internet Survey: A Case Study Of A Tourism Conversion Study, Annual Conference, Travel and Tourism Research Association, Arlington, June.
89. Wang, R. and D. R. Fesenmaier (2002). Understanding the Motivation of Contribution in Online Communities: An Empirical Investigation of Online Travel Community, Annual Conference, Travel and Tourism Research Association, Arlington, June.
90. Gretzel, U., and D. R. Fesenmaier (2002). Information Technology Use and Organizational Approaches: A Comparison of Destination Marketing Organizations in the United States and Canada, Annual Conference, Travel and Tourism Research Association, Arlington, June.
91. Xiang, P., Gretzel, U., Wang, R. and D. R. Fesenmaier (2002). Designing B2B Communities for the Tourism Industry: A Case Study of the Illinois Tourism Network (ITN), Annual Conference, Travel and Tourism Research Association, Arlington, June.
92. Jeong, S., Gretzel, U. and D. R. Fesenmaier (2002). eReady: A Diagnostic Tool of Internet Readiness for Tourism Organizations, Annual Conference, Travel and Tourism Research Association, Arlington, June.
93. Gretzel, U., and D. R. Fesenmaier (2002). Stor-e-telling in Destination Recommendation Systems: Concepts and Implications of Narrative Design, Presented at the ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento, April.
94. Kim, H., Hwang, Y. H. and D. R. Fesenmaier (2002). Integration of Game Attributes into Travel Decision Aid Systems, Presented at the ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento, April.
95. Hwang, Y. H. and D. R. Fesenmaier (2002). Bundling Patterns of travel information search: Implications for travel decision-aid system design, Presented at the ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento, April.
96. Pan, B. and D. R. Fesenmaier (2002). A conceptual model of travel information on the Internet, Presented at the ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento, April.
97. Gretzel, U. and D. R. Fesenmaier (2002). The new realities of destination marketing: Integrating technology, networks and communities into DMO strategies, TTRA-Canada Conference, Edmonton, Canada, September.
98. Wang, Y. H. and D. R. Fesenmaier (2003). Assessing the Determinants of the Success of Web-based Marketing Strategies by Destination Marketing Organizations in the United States. Tenth International Conference on Information and Communication Technology in Tourism, Helsinki, Finland, January.
99. Gretzel, U. and D. R. Fesenmaier (2003). Experience-based Internet Marketing: An Exploratory Study of Sensory Experiences Associated with Pleasure Travel to the Midwest United States. Tenth International Conference on Information and Communication Technology in Tourism, Helsinki, Finland, January.
100. Pan, B. and D. R. Fesenmaier (2003). Travel Information Search on the Internet: A Preliminary Analysis. Tenth International Conference on Information and Communication Technology in Tourism, Helsinki, Finland, January.

101. Kim, D., Hwang, Y. and D. R. Fesenmaier (2003). On modeling the impact of tourism advertising, Annual Conference of the Travel and Tourism Research Association, St. Louis, June.
102. Wang, Y. , Hwang, Y. and D. R. Fesenmaier (2003). Assessing Web-based marketing strategies in the U. S. tourism industry, Annual Conference of the Travel and Tourism Research Association, St. Louis.
103. Kim, H., Hwang, Y. and D. R. Fesenmaier (2003). A conceptual model of a travel decision support system, Annual Conference of the Travel and Tourism Research Association, St. Louis, June.
104. Gretzel, U., Mitsche, N., Hwang, Y. H., and D. R. Fesenmaier (2004). Tell me who you are and I will tell you where to go – travel personality testing for destination recommendation systems, Eleventh International Conference on Information and Communication Technology in Tourism, Cairo, Egypt, January.
105. Xiang, Z. and D. R. Fesenmaier (2004). Interface Metaphors and their roles in travel related websites, Eleventh International Conference on Information and Communication Technology in Tourism, Cairo, Egypt, January.
106. Fesenmaier, D. R., Gretzel, U. and Y. Hwang (2004). Modelling Experience in Online Travel Planning, Eleventh International Conference on Information and Communication Technology in Tourism, Cairo, Egypt, January.
107. Xiang, Z. and D. R. Fesenmaier (2004). Assessing interface metaphors when searching the Web for travel related information, Presented at the Annual Meetings of the International Travel and Tourism Research Association, Montreal, June.
108. Gretzel, U. and D. R. Fesenmaier (2005). Persuasiveness of preference elicitation processes within a tourism domain specific-search engine, Twelfth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
109. Xiang, Z. and D. R. Fesenmaier (2005). Assessing the initial step in the persuasion process: META tags on destination marketing websites, Twelfth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
110. Kim, H. and D. R. Fesenmaier (2005). Persuasive designs of tourism websites in the United States, Annual Conference of the Travel and Tourism Research Association, New Orleans, June.
111. Xiang, Z., Kothari, T., Formica, S., Hu, C., Roehl, W. and D. R. Fesenmaier (2005). SMART: A strategic marketing decision support system for destination marketing organizations, Annual Conference of the Travel and Tourism Research Association, New Orleans, June.
112. Kothari, T., Xiang, Z., and D. R. Fesenmaier (2005). Evaluating the impact of marketing information systems at CVBs: A case study of SMART, Annual Conference of the Travel and Tourism Research Association, New Orleans, June.
113. Xiang, Z., Formica, S. and D. R. Fesenmaier (2005). Mapping decision maker’s strategic knowledge: A study of the incentive travel industry, Annual Conference of the Travel and Tourism Research Association, New Orleans, June.

114. Gretzel, U., Fesenmaier, D. R. and S. Formica (2005). Tribal marketing for destination websites: A case study of RV enthusiasts, Annual Conference of the Travel and Tourism Research Association, New Orleans, June.
115. Wang, Y. and D. R. Fesenmaier (2005). Towards a theoretical framework of collaborative destination marketing, Annual Conference of the Travel and Tourism Research Association, New Orleans, June.
116. Kothari, T. and Xiang, Z. and D. R. Fesenmaier (2006). Performance measurement for destination management organizations: strategic issues and challenges, 11<sup>th</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism, Seattle, January.
117. Kim, H. and D. R. Fesenmaier (2006). Persuasion and first impression of state tourism websites. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin, June. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin, June.
118. Zach, F., Xiang, Z. and D. R. Fesenmaier (2006). Innovation in Internet Marketing by American convention and visitor bureaus. Annual Conference of the Travel and Tourism Research Association, Dublin, June. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin, June.
119. Morosan, C., Barlow, S. and D. R. Fesenmaier (2006). Tourism advertising effectiveness. Annual Conference of the Travel and Tourism Research Association, Dublin, June. Presented at the Annual Conference of the Travel and Tourism Research Association, Dublin, June.
120. Kothari, T. and D. R. Fesenmaier (2007). Assessing eBusiness models of U. S. destination marketing organizations. Fourteenth International Conference on Information and Communication Technology in Tourism, Ljubljana, Slovenia, January.
121. Morosan, C. and D. R. Fesenmaier (2007). A conceptual framework of persuasive architecture of tourism websites: Propositions and implications. Presented at the Fourteenth International Conference on Information and Communication Technology in Tourism, Ljubljana, Slovenia, January.
122. Kim, H. and D. R. Fesenmaier (2007). The persuasive architecture of destination websites: The effect of first impressions. Fourteenth International Conference on Information and Communication Technology in Tourism, Ljubljana, Slovenia, January.
123. Zach, F., Xiang, Zheng and D. R. Fesenmaier (2007). An assessment of innovation in web marketing: Investigating American Convention and Visitor Bureaus, Fourteenth International Conference on Information and Communication Technology in Tourism, Ljubljana, Slovenia, January.
124. Kim, H. and D. R. Fesenmaier (2007). The mediating role of time on the evaluation of tourist destination home pages, Annual Conference of the Travel and Tourism Research Association, Las Vegas, June.
125. Rao, U., Zach, F. Racherla, P. and D. R. Fesenmaier (2007). Assessing the value of collaborations in tourism networks: A case study of Elkhart County, Indiana, Annual Conference of the Travel and Tourism Research Association, Las Vegas, June.

126. Tussyadiah, I. and D. R. Fesenmaier (2007). Marketing destinations through first-person stories: A narrative structure analysis, Annual Conference of the Travel and Tourism Research Association, Las Vegas, June.
127. Xiang, Z., Fesenmaier, D. R. and M. Y. Hyun (2007). Online representation of tourism: An analysis of search results from a major search engine, Annual Conference of the Travel and Tourism Research Association, Las Vegas, June.
128. Zach, F., Gretzel, U. and D. R. Fesenmaier (2008). Tourist activated networks: Implications for dynamic packaging systems in tourism, Fifteenth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
129. Tjostheim, I. and D. R. Fesenmaier (2008). Mobile devices as substitute or supplement to traditional information sources: City tourists, mobile guides and GPS navigation, Fifteenth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
130. Tussyadiah, I., D. R. Fesenmaier, Y. Yoo (2008). Designing interactions in tourism mediascape – identification of patterns for Mobile 2.0 platform, Fifteenth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
131. Xiang, Z. and D. R. Fesenmaier (2008). Identifying the online tourism domain: Implications for search engine development for tourism, Fifteenth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
132. Kim, H. and D. R. Fesenmaier (2008). An analysis of search results: Implications for destination marketing, Annual Conference of the Travel and Tourism Research Association, Philadelphia, June.
133. Zach, F. and D. R. Fesenmaier (2008). Partnerships and tourism networks: A new paradigm in destination marketing, Annual Conference of the Travel and Tourism Research Association, Philadelphia, June.
134. Park, S. and D. R. Fesenmaier (2008). Building travel personality: Implications for destination marketing, Annual Conference of the Travel and Tourism Research Association, Philadelphia, June.
135. Gretzel, U. and D. R. Fesenmaier (2008). Assessing the impact of Internet use on travel planning and travel behaviors, Annual Conference of the Travel and Tourism Research Association, Philadelphia, June.
136. Tussyadiah, I. and D. R. Fesenmaier (2008). An analysis of search results: Implications for destination marketing, presented at the Annual Conference of the Travel and Tourism Research Association, Philadelphia, June.
137. Tussyadiah, I. and D. R. Fesenmaier (2008). An analysis of search results: Implications for destination marketing, Annual Conference of the Travel and Tourism Research Association, Philadelphia, June.
138. Zheng, X., Pan, B. and D. R. Fesenmaier (2008). An analysis of search results: Implications for destination marketing, Annual Conference of the Travel and Tourism Research Association, Philadelphia, June.

139. Yoo, K.H., Lee, Y., Gretzel, U. and D. R. Fesenmaier (2009). Trust in travel-related consumer generated media, Sixteenth International Conference on Information and Communication Technology in Tourism, Amsterdam, January.
140. Ye, Y., I.P. Tussyadiah, and D.R. Fesenmaier (2009). Capturing the Phenomenon of Tourism Experience as a Foundation for Designing Experiential Brands. The 14th Graduate Tourism Research Conference, Las Vegas, 4-6 January 2009.
141. Lee, G.-H., I.P. Tussyadiah, F. Zach, and D.R. Fesenmaier (2009). A Visitor-Focused Assessment of New Product Launch: The Case of Quilt Gardens Tour in Northern Indiana's Amish Country. The 14th Graduate Tourism Research Conference, Las Vegas, 4-6 January 2009.
142. Park, S., I.P. Tussyadiah, and D.R. Fesenmaier (2009). Assessing Travel Personalities using Network Analysis. The 14th Graduate Tourism Research Conference, Las Vegas, 4-6 January 2009.
143. Ye, Y., I.P. Tussyadiah, and D.R. Fesenmaier (2009), Phenomenological Capture of Tourist Experience. Tourism Experiences: Meanings, Motivations, Behaviours Conference, Lancashire, April.
144. Gretzel, U., Y.J. Lee, I.P. Tussyadiah, and D.R. Fesenmaier (2009), Recounting Tourism Experiences: The Role of New Media. Tourism Experiences: Meanings, Motivations, Behaviours Conference, Lancashire, April.
145. Xiang, Z., Pan, B. and D. R. Fesenmaier (2009). Benchmarking the visibility of websites in Google: Implications of search engine marketing of tourism destinations, Presented at the Annual Conference of the Travel and Tourism Research Association, Honolulu, June.
146. Park, S. and D. R. Fesenmaier (2009). Modeling advertising conversion in the United States, Annual Conference of the Travel and Tourism Research Association, Honolulu, June.
147. Park, S. and D. R. Fesenmaier (2009). The effects of website visitation with tourism brochures in tourism advertising, Annual meetings of the Asian Pacific Tourism Association, Seoul, July.
148. Fesenmaier, D. R., Xiang, Z., Pan, B. and R. Law. (2010). An analysis of search engine use for travel, Seventeenth International Conference on Information and Communication Technology in Tourism, Lugano, Switzerland, February.
149. Pan, B., Xiang, Z., Tierney, H., Fesenmaier, D. R., and R. Law (2010). Assessing the dynamics of search results in Google. Seventeenth International Conference on Information and Communication Technology in Tourism, Lugano, Switzerland, February.
150. Wöber, K. and D. R. Fesenmaier (2012). Quality in tourism research publications: A critique and proposal, Forty seventh Annual TRC meeting, Bern, March.
151. Fesenmaier, D. R. (2012). On measuring tourism: the new world of big data, the internet and social media, Annual Conference of the Travel and Tourism Research Association, Virginia Beach, June.
152. Stienmetz, J., Park, S. and D. R. Fesenmaier (2012). Measuring tourism advertising: The destination advertising response (DAR) model, Annual Conference of the Travel and Tourism Research Association, Virginia Beach, June.

153. Wang, D., Park, S. and D. R. Fesenmaier (2012). Mobile technology, everyday experience, and travel, Annual Conference of the Travel and Tourism Research Association, Virginia Beach, June.
154. Gretzel, U. and D. R. Fesenmaier (2012). Customer relations 2.0: Implications for Destination marketing, Annual Conference of the Travel and Tourism Research Association, Virginia Beach, June.
155. Wang, D. and D. R. Fesenmaier (2013). Transforming the travel experience: The use of smartphones for travel. *Proceedings*, Twentieth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
156. Marchiori, E., Cantoni, L. and D. R. Fesenmaier (2013). What did they say about us? Message cues and destination reputation. *Proceedings*, Twentieth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
157. Stienmetz, J. L. and D. R. Fesenmaier (2013). Online channel use and destination advertising response. *Proceedings*, Twentieth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
158. Fesenmaier, D. R. and K. Wöber (2013). Transforming knowledge: A critique and a proposal for a collaborative open sources publishing system, 13<sup>th</sup> biannual meeting of the International Academy for the study of Tourism, Portugal, June.
159. Fesenmaier, D. R., Stienmetz, J., Choe, Y. and N. Bharadwaj (2013). Destination marketing, micro marketing and big data: Merging theory-driven and data-driven models of market segmentation, International Academy for the study of Tourism, Portugal, June.
160. Choe, Y. and D. R. Fesenmaier (2013). Relationships between the Direct and Induced Effects of Destination Advertising. Annual Conference of the Travel and Tourism Research Association, Kansas City, June.
161. Stienmetz, J. and D. R. Fesenmaier (2013). Effects of Channel, Timing, and Bundling On Destination Advertising Response. Annual Conference of the Travel and Tourism Research Association, Kansas City, June.
162. Kim, J., Fesenmaier, D. R., and S. L. Johnson (2013). The Effect of Feedback within Social Media in Tourism Experiences, HCI II 2013, Las Vegas, July.
163. Kim, J. and D. R. Fesenmaier (2013). Social media and the tourism experience, TOSOK 2013, Seoul, July.
164. Choe, Y. and D. R. Fesenmaier (2013). The media repertoires of online trip planners: from mass markets to micro markets, TOSOK 2013, Seoul, July.
165. Stienmetz, J. and D. R. Fesenmaier (2013). Traveling the network: a proposal for new destination performance metrics, TOSOK 2013, Seoul, July.
166. Kim, J. and D. R. Fesenmaier (2013). The Effect of Feedback within Social media and the tourism experience, HCI International Conference, Las Vegas, July.
167. Fesenmaier, D. R. (2013). Smart tourism: Opportunities and challenges of big data, Keynote speaker, The 2<sup>nd</sup> Tourism Informatics Conference, Shaanxi Normal University, Xi'an, China, November.

168. Fesenmaier, D. R. (2013). Destination marketing, market segmentation and big data, Invited speaker, Shaanxi Normal University, Xi'an, China, November.
169. Fesenmaier, D. R. (2013). Traveling the Network: A new paradigm of destination marketing, Peking University, November.
170. Fesenmaier, D. R. (2013). Destination marketing and micro market segmentation, Invited speaker, Beijing International Studies University, Beijing, China, November.
171. Xiang, Z., Wang, D., & Fesenmaier, D. R. (2013). Trends in Travelers' Use of the Internet for Trip Planning. Presented at the 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, Orlando.
172. Stienmetz, J. and D. R. Fesenmaier (2013). Assessing the economic value of tourism attractions using a network approach. Presented at international workshop of the Regional Studies Association Research Network on Tourism and Regional Development, Medellin, Columbia, November.
173. Stienmetz, J. L., & Fesenmaier, D. R. (2014). *Destination Value Creation Patterns of First-time and Repeat Visitors*. Paper presented at the 19<sup>th</sup> Annual Graduate Student Conference in Hospitality and Tourism, Houston, January.
174. Kim, J. J., & Fesenmaier, D. R. (2014). Sharing Tourism Experience. 19th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, U.S., January.
175. Xiang, Z., Wang, D. and D. R. Fesenmaier (2014). Adaptive Strategies to Technological Change: Understanding Travellers Using the Internet for Trip Planning, Twenty-first International Conference on Information and Communication Technology in Tourism, Dublin, Ireland, January.
176. Kim, J. and D. R. Fesenmaier (2014). Measuring emotions in real time: Implications for tourism design, Twenty-first International Conference on Information and Communication Technology in Tourism, Dublin, Ireland, January.
177. Choe, Y. and D. R. Fesenmaier (2014). Assessing structure of online channel use by American travelers, Twenty-first International Conference on Information and Communication Technology in Tourism, Dublin, Ireland, January.
178. Stienmetz, J. and D. R. Fesenmaier (2014). Analyzing the destination activity network for strategic design, Twenty-first International Conference on Information and Communication Technology in Tourism, Dublin, Ireland, January.
179. Choe, Y., & Fesenmaier, D.R. (2014). Why do travelers change their trip? Effects of context, individual, and information factors. Twenty-first International Conference on Information and Communication Technology in Tourism, PhD Workshop, Dublin, January.
180. Stienmetz, J. L., & Fesenmaier, D. R. (2014). The Network Structure of the Information Ecosystem and Its Impact on Destination Performance. The 2014 Travel and Tourism Research Association International Conference, Brugge, Belgium, June.
181. Choe, Y., & Fesenmaier, D.R. (2014). Deconstructing travelers' on-site behavior: A case study of Northern Indiana. *The 2014 World Hospitality & Tourism Forum*, Seoul, Korea, June.

182. Choe, Y., & Fesenmaier, D.R. (2014). Reconceptualizing traveler's decision-making process at the destination. *The 20<sup>th</sup> Asia Pacific Tourism Association Conference*, Ho Chi Minh City, Vietnam, July.
183. Choe, Y., & Fesenmaier, D.R. (2014). Assessing the structure of online channels used by American travelers: 7 year combined. *HHP Research Day*, Gainesville, November.
184. Choe, Y., & Fesenmaier, D.R. (2015). Use of online social media across the trip experience: An application of Latent Transition Analysis. *The 20<sup>th</sup> Annual Graduate Education & Graduate Student Research Conference*, Tampa, Florida, January.
185. Kim, J. J., & Fesenmaier, D. R (2015). Dynamics of Narrative Structure in Tourism Advertising Integrating Emotions with Communication. 20th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Tampa, U.S., January.
186. Stienmetz, J.L. & Fesenmaier, D.R. (2015). *Modelling Stakeholder Coordination and Destination Resiliency*. Presented at the 20<sup>th</sup> Annual Graduate Student Conference in Hospitality and Tourism, Tampa, January.
187. Choe, Y., & Fesenmaier, D.R. (2015). Tourist mobility within the destination: Antecedents, consequence, and its practical implication. Submitted to World conference on Hospitality, Tourism, and Event Research 2015, Seoul, Korea, May.
188. Choe, Y., Stienmetz, J.L., & Fesenmaier, D.R. (2015). A scenario-based system for advertising design: extending the destination advertising response (DAR) model. Submitted to International Travel and Tourism Research Association Annual Conference, Portland, Oregon, June.

***Invited Research and Professional Presentations, Seminars, and Lectures:***

1. Fesenmaier, D. R. (1989). Tourism: It's Role in the United States Economy in the 21st Century, Mini-University, Indiana University, June.
2. Fesenmaier, D. R. (1989). Market Research in Your Community, Invited speaker at the Annual Meetings of the Indiana Parks and Recreation Association, Nashville, October.
3. Fesenmaier, D. R. (1989). Information Systems and Tourism Development, Invited speaker at the Inter-agency Research Council Roundtable, Indiana University, March.
4. Fesenmaier, D. R. (1989). Informal Tourism Research, Invited speaker at the Indiana Annual Tourism Conference, Indianapolis, March.
5. Fesenmaier, D. R. (1989). Market Research in Tourism, Invited speaker at the Brown County Annual Tourism Conference, Nashville, Indiana, April.
6. Fesenmaier, D. R. (1990). Research Review: Access a Warehouse of Knowledge, Invited speaker at the Indiana Annual Tourism Conference, Indianapolis, March.
7. Fesenmaier, D. R. (1990). Service Quality in Brown County: Challenges for the 1990's, Invited speaker at the Brown County Annual Tourism Conference, Nashville, Indiana, April.



8. Fesenmaier, D. R. (1990). Marketing to the Aging and Physically Challenged, Invited speaker at the Workshop on Recreation for an aging Population and Physically Challenged, Indiana University, April.
9. Fesenmaier, D. R. (1990). Tourism: Its Role and Impact in the 21st Century, Mini-University, Indiana University, June.
10. Fesenmaier, D. R. (1991). From Technological to Theoretical Developments: A Critical Assessment of Leisure Research Over the Past Decade, Keynote address presented at the session on Methodology, Statistics, and Design Aspects of Leisure Research, Annual Symposium on Leisure Research Symposium, National Parks and Recreation Association, October.
11. Fesenmaier, D. R. (1991). Understanding the Consumer: Marketing Natural Resources to the Public, Watchable Wildlife, U.S. Forest Service, Indiana University, January.
12. Fesenmaier, D. R. (1991). The Tourism System: Identifying Important Gaps in Tourism Research, Keynote address at the 15<sup>th</sup> Annual Graduate Research Symposium, Texas A&M University, February.
13. Fesenmaier, D. R. (1991). Tourism Research for the Community, Invited speaker at the Annual Indiana Tourism Conference, Indianapolis, March.
14. Fesenmaier, D. R. (1991). Pleasure Travel and the 21st Century, Mini-University, Indiana University, June.
15. Fesenmaier, D. R. (1991). Invited speaker, Ontario Ministry of Natural Resources Tourism Effects Monitoring Workshop, Quetico Centre, Ontario, September.
16. Fesenmaier, D. R. (1992). Market Research in Your Community, Invited speaker at the Champaign-Urbana Convention & Visitors Bureau, Champaign, March.
17. Fesenmaier, D. R. (1992). Market Research and Tourism Development, Invited speaker at the Central Illinois Tourism Council, Monticello, April.
18. Fesenmaier, D. R. (1992). Marketing Tourism Destinations, Keynote Address at the Elkhart County Tourism Day Conference, Elkhart, May.
19. Fesenmaier, D. R. (1992). Tourism and Information Systems Development, Guest lecture, Department of Geography, University of Illinois, October.
20. Fesenmaier, D. R. (1993). Managing Information in a Changing Society: Technological to Theoretical Developments in Leisure Sciences, Keynote speaker at the Third Annual Eastern Canada Student Recreation Conference, Moncton, Canada, February.
21. Fesenmaier, D. R. (1993). Forecasting in Recreation, Forecasting the Future--Meeting the Daily and Future Challenges, Guest lecture, Eastern Illinois University, June.
22. Fesenmaier, D. R. (1993). Preliminary Analysis of the Ghana International Travel Market, Invited speaker at the Seminar for the Minister of Tourism on Tourism in Ghana, Accra, August.
23. Fesenmaier, D. R. (1993). Performance of Tourism in the Economy of Ghana, with Dr. J. T. O'Leary and B. Koth. Seminar sponsored by the Ghana Ministry of Tourism, USAID and MUCIA to government and private sector tourism officials, Accra, September.

24. Fesenmaier, D. R. (1993). Experimental Strategies for Modeling Travel Behavior, Guest lecture at Osaka University of Health and Sport Sciences, Osaka, Japan, December.
25. Fesenmaier, D. R. (1993). Alternative Strategies for Modeling Travel Behavior, Guest lecture in the Department of Forestry, Seoul National University, Seoul, Korea, December.
26. Fesenmaier, D. R. (1994). Tourism Marketing and Development in Illinois, USA, Guest lecture in Tourism Department, University of Economics Prague, Prague, Czech Republic, March.
27. Fesenmaier, D. R. (1994). Tourism Development Strategies in Illinois, USA, Guest lecture in the Department of International Economics, Budapest University of Economics, Budapest, Hungary, March.
28. Fesenmaier, D. R. (1994). Tourism and Quality of Life, Invited presenter for session on Tourism, Travel and Leisure Research: Linking Tourism, the Environment and Sustainability, 1994 Symposium on Leisure Research, Minneapolis, October.
29. Fesenmaier, D. R. (1994). Approaches to Visualization for Modelling Travel Behavior, Guest lecture in the Department of Forestry, Seoul National University, Seoul, Korea, November.
30. Fesenmaier, D. R. (1994). Strategies for Marketing Korea in the United States, Keynote speaker at the International Symposium on the Image Strategy of Korea for Overseas Tourism Promotion, Korean Transport Institute, Seoul, November.
31. Fesenmaier, D. R. (1995). Effective Tourism Market Research Methods, Invited speaker at the 1995 Annual Governor's Conference on Tourism, Chicago, January.
32. Fesenmaier, D. R. (1995). A Preliminary Examination of the Complex Travel Decision Making Process, Guest lecture in the Department of Landscape Architecture, National Taiwan University, Taipei, Taiwan, May.
33. Fesenmaier, D. R. (1995). Visualization and Information Integration for Planning Tourism Development, Guest lecture in the Department of Landscape Architecture, Tunghai University, Taichung, Taiwan, May.
34. Fesenmaier, D. R. (1995). Visualization in Tourism Planning, Guest lecture in the Department of Landscape Architecture, Chung-Hua Polytechnic Institute, Hsin Chu, Taiwan, May.
35. Fesenmaier, D. R. (1995). Understanding The Travel Decision Making Process, Guest lecture in the Department of Leisure Studies, Katholieke University Brabant, Tilburg, The Netherlands, December.
36. Fesenmaier, D. R. (1995). Examination of the Complex Travel Decision Making Process, Presented at the Annual FUTRO Research Meeting, Katholieke University Brabant, Tilburg, The Netherlands, December.
37. Fesenmaier, D. R. (1996). The Complex Travel Decision Making Process, Guest lecture, The Institute of Tourism and Leisure Studies, Vienna University of Economics and Business Administration, Vienna, Austria, January.
38. Fesenmaier, D. R. and C. McDonald (1996). Making Marketing Research Work for You, Invited speaker at the 1996 Annual Governor's Conference on Tourism, Chicago, February.

39. Fesenmaier, D. R. and J. Jeng (1996). Decomposing the Illinois Tourism Campaign: Examining Media Recall Bias, Guest lecture, The Institute of Tourism and Leisure Studies, Vienna University of Economics and Business Administration, Vienna, Austria, November.
40. Fesenmaier, D. R. and J. Jeng (1996). Competitive Analysis for Chicago Travel Markets, Guest lecture, The Institute of Tourism and Leisure Studies, Vienna University of Economics and Business Administration, Vienna, Austria, November.
41. Jeng, J. and D. R. Fesenmaier (1996). Similarity and Cumulative Attractivity in Planning a Multi-destination Vacation Trip, Guest lecture, The Institute of Tourism and Leisure Studies, Vienna University of Economics and Business Administration, Vienna, Austria, November.
42. Fesenmaier, D. R. and J. Jeng (1996). Trip Planning and the Delivery of Touristic Information, Guest lecture, The Institute of Tourism and Leisure Studies, Vienna University of Economics and Business Administration, Vienna, Austria, November.
43. Fesenmaier, D. R. and J. Fesenmaier (1997). Assessing Your Community for Tourism Marketing and Development, Invited speaker at the Festival and Special Event Workshop, Illinois Cooperative Extension Service, Quincy, February.
44. Fesenmaier, D. R. (1997). The Experience Industry, Invited speaker at the Festival and Special Event Workshop, Illinois Cooperative Extension Service, Arthur, February.
45. Fesenmaier, D. R. (1997). Understanding the Tourism Industry: Innovative Ideas for Marketing Your Community, Keynote speaker at the Henry County Annual Tourism Conference, Henry County Tourism Office, Geneseo, March.
46. Fesenmaier, D. R. (1997). Tourism and Community Development, Invited speaker at the Competitive Communities Conference, Illinois Department of Commerce, Springfield, June.
47. Fesenmaier, D. R. (1997). The Visitor Industry (Tourism) as an Economic Development Activity, Guest lecture, Economic Development Course, The Academy of the Illinois Development Council, Springfield, October.
48. Fesenmaier, D. R. and Dar Knipe (1998). Using Market Data, Invited speaker at the Festival and Special Event Workshop, Illinois Cooperative Extension Service, Galesburg, February.
49. Fesenmaier, D. R. (1998). The Experience Industry, Invited speaker at the Festival and Special Event Workshop, Illinois Cooperative Extension Service, Galesburg, February.
50. Fesenmaier, D. R. (1998). Overview and Challenges: Information Technology in Tourism, Invited speaker at the Workshop on Information Technology and Learning Environments in Tourism, Champaign, March.
50. O'Leary, J. and D. Fesenmaier (1998). Overlooks and Architecture: Looking at Knowledge-based TIS, Invited speaker at the Workshop on Information Technology and Learning Environments in Tourism, Champaign, March.
51. Clack, J., Fesenmaier, J. and D. Fesenmaier (1998). Benchmarking Heritage Development in Illinois, Invited speaker at the Rally III for America's Real Places: Best Practices in America's Heritage Development and Tourism Development, Chicago, April.

52. Fesenmaier, D. R. (1998). Information and Tourism Development: An American Perspective Tourism, Invited speaker at the Sixth European Conference on Information Systems, Aix-en-Provence, France, June.
53. Fesenmaier, D. R. and J. Fesenmaier (1998). Mississippi Delta Business Survey, Keynote speaker at the Workshop of Tourism and Workforce Development in the Mississippi Delta, Delta State University, July.
54. Fesenmaier, D. R. (1999). Research-based marketing in the new Millennium, Keynote speaker at the Research-based Tourism Marketing Conference, Western Carolina University, North Carolina, June.
55. Fesenmaier, D. R. (1999) ASKDAN: A Framework For Marketing Research In The New Millennium, Keynote speaker at the Annual Outlook Tourism Research Conference, Sydney, September.
56. Fesenmaier, D. R. (1999). Patterns of Inquiry: Analyzing directed information search for tourism products, Invited speaker at the Conference on Survey Research in the 21<sup>st</sup> Century, University of Illinois, November.
57. Fesenmaier, D. R. (1999). Communicating in the next millennium: Meeting the Challenges for Destination Marketing Organizations, Invited speaker at the Workshop on Advertising Technology and Tourism, University of Illinois, November.
58. Fesenmaier, D. R. (1999). E-tourism, building knowledge and competing in the new Millennium, Keynote speaker at the Annual Conference, Travel Council of North Carolina, November.
59. Fesenmaier, D. R. (1999). Responding To Chaos: Knowledge Based Management and Information Systems for Recreation and Tourism, Invited speaker, College of Forestry and Natural Resources, Purdue University, November.
60. Fesenmaier, D. R. (2000). Innovative Internet Strategies for Destination Marketing Organizations, Invited speaker, Conference on Technology and Destination Marketing, Toronto, March.
61. Fesenmaier, D. R. (2000). Preparing For The New Economy: Guidelines For Destination Marketing Organizations, Invited speaker, Conference on Planning For Regional Tourism Guidelines: For Local Community Developers, Escuela de Turismo, Universidad de Deusto, San Sebastian, Spain, March.
62. Fesenmaier, D. R. (2000). Understanding patterns of inquiry: Analysis of directed information search for tourism products, Lecture Series on Electronic Commerce, Department of Informatics, Vienna University of Economics and Business Administration, Vienna, Austria, June.
63. Fesenmaier, D. R. (2000). Preparing For The New Economy: Issues of Technology and Change in the Tourism Industry, Invited speaker, Institute for Tourism and Leisure, Vienna University of Economics and Business Administration, Vienna, Austria, June.
71. Fesenmaier, D. R. (2000). Preparing For The New Economy: Guidelines for Festivals and Special Events, Keynote speaker, Annual Meeting of the Federation of European City Tourism Organizations (FECTO), Genoa, Italy, June.
72. Fesenmaier, D. R. and U. Gretzel (2000). eTourism: Issues of Technology and Change, Plenary speaker on Information Technology and Tourism, Trends 2000, East Lansing, September.

73. Fesenmaier, D. R. (2000) Online Partnerships: An International Initiative for Building an IS Environment for Tourism, Keynote speaker at the Annual Outlook Tourism Research Conference, Sydney, October.
74. Fesenmaier, D. R. (2000) Building AskDan: A Knowledge-based Tourism Community, Invited speaker at the Annual Outlook Tourism Research Conference, Sydney, October.
75. Fesenmaier, D. R. and U. Gretzel (2000). Tourism Internet Marketing, Invited speaker at the Workshop on Internet Technology and Tourism, Canadian Tourism Commission, Ottawa, October.
76. Gretzel, U. and D. R. Fesenmaier (2000). E-commerce and the New Economy, Invited speaker at the Workshop on Internet Technology and Tourism, Canadian Tourism Commission, Ottawa, October.
77. Fesenmaier, D. R. (2001). eTourism and Internet Marketing, Invited speaker, Ontario Tourism Partnership Corporation, Ottawa, February.
78. Fesenmaier, D. R. (2001). eTourism: Strategic Perspectives for Destination Marketing, Invited speaker, Ontario Ministry of Tourism, Toronto, April.
79. Fesenmaier, D. R. (2001). On the Impact of Information Technology of Destination Marketing Organizations, ENTER2001, Montreal, April.
80. Fesenmaier, D. R. (2001). The Unfinished Revolution: Building a Knowledge-based Tourism Community, Invited speaker, International Academy for the Study of Tourism, Macau, July.
81. Fesenmaier, D. R. and U. Gretzel (2001). eTourism: Information technology, destination marketing and change, Invited speaker, Censtates, Travel and Tourism Research Association, Lisle, September.
82. Fesenmaier, D. R. (2002). Research Issues in Tourism and Information Technology, Invited speaker, Ph. D. Workshop, ENTER2002 Annual Conference of the International Federation on Information Technology in Tourism, Innsbruck, January.
83. Fesenmaier, D. R. (2002). eTourism: Putting eCommerce to Work in Destination Marketing, Invited speaker, Illinois Governor's Conference on Tourism, Chicago, March.
84. Fesenmaier, D. R. and U. Gretzel (2002). Searching For Experiences: The Future Role of the Consumer in the Leisure Experience, Keynote speaker, Leisure Futures Conference, Innsbruck, Austria, April.
85. Fesenmaier, D. R. (2002). Searching for the Future: Tourism, Technology and Change, Keynote speaker, National Extension Conference on Tourism, Traverse City, September.
86. Fesenmaier, D. R. (2002). Travel Information Search in Online Environments, Invited speaker, eCommerce and Tourism Research Laboratory, ITC-irst Centro per la Ricerca Scientifica e Tecnologica, Povo, Italy, December.
87. Fesenmaier, D. R. (2003). Travel and Cultural Experience: Implications for Developing Information Technology, Guest speaker, Korean Culture and Tourism Policy Institute, Seoul, Korea, August.

88. Fesenmaier, D. R. (2003). Searching for Experience: Information Technology in the Travel Industry, Guest speaker, SeJong University, Seoul, Korea, August.
89. Fesenmaier, D. R. (2003). Searching for Experience: The Future Role of Information Technology in the Travel Experience, Guest speaker, 54<sup>th</sup> International Tourism Symposium, Tourism Sciences Society of Korea, JeJu, Korea, August.
90. Fesenmaier, D. R. (2003). Searching for Experiences: The Foundations for Travel Marketing, Keynote speaker, 12<sup>th</sup> Annual Nordic Symposium on Tourism and Hospitality, Stevanger, Norway, October.
91. Fesenmaier, D. R. (2003). Preparing for the Future: Persuasive Power of Interactive Technology, invited speaker, Norwegian Computing Center, Oslo, Norway, October.
92. Fesenmaier D. R. (2005). Important challenges facing destination marketing organizations: An American perspective, Presented at the Twelfth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
93. Fesenmaier D. R. (2005). The Future of Tourism, invited speaker, SeJung University, Seoul, Korea, November.
94. Fesenmaier D. R. (2005). The Future of Tourism, invited speaker, Dong-A University, Busan, Korea, November.
95. Fesenmaier, D. R. (2003). The Future of Tourism: Taking Leadership through Research, Keynote speaker, Undergraduate Research Symposium, HEMAR, New York, November.
96. Fesenmaier, D. R. (2005). The Future of Tourism: Implications for Developing Destination Marketing Programs, invited speaker, Madden – Preprint Inc. Winter Retreat, Tucson, November.
97. Fesenmaier, D. R. (2006). Mobile technology and the travel experience, invited speaker, First Seminar on Tourism and Competitiveness: Theory and Practice, Master in Tourism and Economics, Bocconi University, Milan, June.
98. Fesenmaier, D. R. (2007). Searching for experiences: The language of tourism on the Internet, Keynote, Bi-annual conference – Consumer Psychology in Tourism, Hospitality and Leisure, Charleston, June.
99. Fesenmaier, D. R. (2007). Web 2.0: Innovation and sustainability in destination marketing, Keynote, B.E.S.T. Education Network – Think Tank VII, Flagstaff, June.
100. Fesenmaier, D. R. (2007). Sustainability in destination marketing, Place-Making – Sustainable Tourism Development Forum, Sustainable Tourism Planning and Development Laboratory, Providence, October.
101. Fesenmaier, D. R. (2008). Technology and destination marketing: Perspectives on the future of eTourism, CICTourCUNE, San Sabastian, Spain, February.
102. Fesenmaier, D. R. (2008). Five internet strategies for destination marketing, Missouri Annual Governor’s Tourism Conference, Kansas City, June.
103. Fesenmaier, D. R. (2008). Thoughts on the future of destination marketing, Keynote, Annual APATA Conference, Bangkok, Thailand, July.

104. Fesenmaier, D. R. (2009). Search engine marketing for tourism destinations. University of Wollongong, Wollongong, Australia, January.
105. Fesenmaier, D. R. (2009). Thirty years of learning. International Academy for the Study of Tourism, Majorica, Spain. June.
106. Fesenmaier, D. R. (2009). The Future of Tourism: Implications for Marketing a Destination, Keynote speaker, Regional Development Conference, OECD, Quebec City, October.
107. Fesenmaier, D. R. (2011). Telling Community Stories, Invited speaker, Illinois Annual Governor's Conference on Tourism, Rosemont, Illinois, March.
108. Fesenmaier, D. R. (2011). Keynote speaker, Modul University Vienna Graduation. Modul University Vienna, Vienna Austria, July.
109. Fesenmaier, D. R., Wang, D., Stienmetz, J., and E. Marchiori (2011). Developing technology, transforming travel behavior? Keynote speaker, Consumer Behavior in Tourism Symposium, Brunick, Italy, December.
110. Fesenmaier, D. R. (2012). On measuring tourism – the challenges of using big data. Keynote speaker, TTRA Europe – Performance Measurement and Management in Tourism, Bilbao, Spain, April.
111. Fesenmaier, D. R. (2012). Big data and tourism research. Invited speaker, School of Business, University of Wollongong, Australia, May.
112. Fesenmaier, D. R. (2012). Technology and the transformation of travel behavior. Invited speaker, Department of Marketing, University of New South Wales, Australia, May.
113. Nichols, M. and D. R. Fesenmaier (2012). Impact of innovation: Cultural tourism in Chicago, Invited speaker, Chicago Office of Tourism and Culture, Chicago. June.
114. Fesenmaier, D. R. (2012). Models, big data, and tourism systems design, Invited speaker, CICtourGune, Cooperative Research Center for Tourism, San Sebastian, Spain, December.
115. Fesenmaier, D. R. (2013). Are you ready? Keynote speaker, Twentieth International Conference on Information and Communication Technology in Tourism, Innsbruck, Austria, January.
116. Fesenmaier, D. R. (2013). 2020 Tourism, vision and challenges. Invited panel member, CICtourGUNE 5<sup>th</sup> Anniversary Workshop, San Sebastian, Spain, May.
117. Fesenmaier, D. R. and J. Stienmetz (2013). On measuring tourism: SMART tourism and big data, Invited lecture, UNWTO University Course on Tourism and International cooperation for Development, George Washington University, Washington D. C., October.
118. Fesenmaier, D. R. (2013). SMART Tourism and Big Data, Keynote speaker, 2<sup>nd</sup> International Conference on Informatics and Tourism, Xi'an, China, November.
119. Fesenmaier, D. R. (2013). SMART tourism and big data, Invited lecture, Department of Urban and Regional Planning, Peking University, Beijing, November.

120. Fesenmaier, D. R. (2014). Rethinking tourism development: Resilience and social entrepreneurship, Invited Speaker. Walking Conference, Tourism Education Futures Initiative, May.
121. Fesenmaier, D. R. (2014). Systems Theory and tourism Development, Invited Speaker. Walking Conference, Tourism Education Futures Initiative, May.
122. Fesenmaier, D. R. (2014). Big data – A new model of research (for destination management), Invited Speaker. Paper presented at the 2014 Travel and Tourism Research Association International Conference, Brugge, Belgium, June.
123. Fesenmaier, D. R. (2014). Developing a new program of SMART Tourism & Destination Management. Invited speaker. Sanya International Institute of Hospitality & Tourism Construction Seminar, Sanya, December.

#### COMPLETED GRANTS AND CONTRACTS

##### *Projects as Principal or Co-principal Investigator:*

1. Outdoor Recreation Behavior in Oklahoma, Department of Tourism and Recreation, The State of Oklahoma, 1981-82, project total: \$50,750.
2. An Inventory of Private Recreation Facilities in Oklahoma, Department of Tourism and Recreation, The State of Oklahoma, 1982, project total: \$2,095.
3. The Implications of Visual Presentation as a Tool to Investigate Alternative Recreation Planning Designs, Co-principal investigator with Dr. J. Westphal, College of Agriculture, Texas A&M University, 1983, project total: \$550.
4. Modelling Instability in Outdoor Recreation Forecasting Models, Texas A&M Mini-grant Program, 1983, project total: \$350.
5. Design Guidelines to Improve the Application of the ROS System for Local, State, and Federal Recreation Resource Planning, Co-principal investigator with Drs. J. Westphal and J. Gramann, College of Agriculture, Texas A&M University, 1983-84, project total: \$3,000.
6. Acquisition and Implementation of Quail (a computer program), College of Agriculture, Texas A&M University, 1984, project total: \$1,000.
7. Integrating Locational Analysis into Recreation Resource Decisions, Texas A&M Mini-grant Program, 1985, project total: \$300.
8. Origin/Destination Methodology Study, with Dr. Allan Mills, Texas Parks and Wildlife, 1985-86, project total: \$6,726.
9. An Examination of Current Use Patterns, Redesign Needs, and Marketing Strategies for the Lakewood Recreation Area, Co-principal investigator with Dr. J. Westphal, Guadalupe-Blanco River Authority, 1984-85, project total: \$3,501.



10. As Associate Director of Compusearch Market and Social Research LTD., Toronto, Canada, (approximately \$450,000 in projects), 1985-86 including market analyzes for the 1) Banking industry; 2) Automobile industry; 3) Manufacturing industry; and 4) Retail industries.
11. Development of a Tourism Market Information Data Base for Texas, Texas Agricultural Experiment Station, 1985-87, project total: \$30,100.
12. Trends in the Development of the Tourism-Related Businesses along the Texas Gulf Coast, College of Agriculture, Texas A&M University, 1986-87, project total: \$5,000.
13. Economic Impact of Recreation and Tourist Travel to the Texas Gulf Coast, Principal investigator with Drs. L. Jones and A. Mills, Texas Water Development Board, 1986-87, project total: \$175,000.
14. Projecting Participation in Selected Outdoor Recreation Activities, 1990-2005, Texas Parks and Wildlife, 1987, project total: \$1,296.
15. Evaluating Motives in Donation Behavior, San Antonio Museum Association, 1987-88, project total: \$3,950.
16. An Evaluation of a New Theory of Travel Decision Making, College of Agriculture, Texas A&M University, 1987-88, project total: \$2,000.
17. A Framework for Tourism Evaluation in Fredericksburg, Texas, Fredericksburg Convention and Visitors Bureau, 1987-88, project total: \$2,000.
18. Evaluation of the 1989 Elkhart Jazz Festival, Elkhart Convention and Visitors Bureau, 1989-1990, project total: \$1000.
19. Identification and Analysis of the Fort Wayne Visitor Market, Fort Wayne Convention and Visitors Bureau, 1989, project total: \$8,520.
20. Analysis and Evaluation of the 1989 Summer Ad Campaign, Indiana Department of Commerce, 1989, project total: \$7,750.
21. Analysis of Advertising Campaigns, Bloomington/Monroe County Convention and Visitors Bureau, 1988-1989, project total: \$1,500.
22. An Investigation into the Development of the Tourism Industry in the Great Lakes Region of the United States, Ameritech Foundation, 1988-1989, project total: \$7,450.
23. An Analysis of Boat Owner Purchase Behavior, Co-principal investigator with Dr. Robert Ditton, Dallas/Fort Worth Boat Association, 1988 - 1989, project total: \$10,850.
24. Evaluating Information For Impact Assessment, National Park Service, 1989-1990, project total: \$5,000.
25. Information Needs Assessment of Indiana Convention and Visitors Bureau, Indiana Department of Commerce, 1989-1990, project total: \$4,000.
26. Analyzes of Advertising Campaigns, Brown County Convention and Visitors Bureau, 1989-1990, project total: \$1,000.

27. Evaluating Tourism Service Quality in Brown County, Brown County Convention and Visitors Bureau, 1989-1990, project total: \$1,000.
28. Assessing Opportunities For Tourism Development in the Hoosier Hills Region, Hoosier Hills Recreation and Tourism Promotion Council, 1990, project total: \$2,000.
29. Analysis and Evaluation of the 1989 Fall In-state Ad Campaign, Indiana Department of Commerce, 1990, project total: \$10,000.
30. The 1990 Indiana Travel Poll: A Survey of Midwest Residents, Indiana University, 1990, project total: \$2,050.
31. Evaluation of the Summer Advertising Campaign for Bloomington\Monroe county, Bloomington\Monroe County Convention and Visitors Bureau, 1990, project total: \$5,800.
32. Analysis and Evaluation of the 1990 Elkhart Jazz Festival, Elkhart Convention and Visitors Bureau, 1990, project total: \$1,500.
33. An Exploratory Study of Information Use at Indiana Visitors Centers, Indiana Department of Commerce, 1990, project total: \$5,050.
34. Identification and Analysis of the Elkhart, Indiana Tourist Visitor Market, Elkhart Convention and Visitors Bureau, 1990, project total: \$6,050.
35. Analysis and Evaluation of the 1990 Winter Ad Campaign, Indiana Department of Commerce, 1990, project total: \$7,750.
36. Identifying the Brown County Overnight Visitor Market, Brown County Convention and Visitors Bureau, 1990, project total: \$1,300.
37. Analysis and Evaluation of the 1990 Madison Chautauqua of the Arts Festival, Madison Chautauqua of the Arts, Inc., Jefferson County Tourism Board, and Tourism Development Division, Indiana Department of Commerce, 1990-1991 project total: \$5,800.
38. Analysis and Evaluation of Amenities for a Small Convention/Meeting Center: A Case Study of Bloomington, Indiana, Bloomington/Monroe County Convention and Visitors Bureau, 1990-1991, project total: \$10,050.
39. An Evaluation of Leisure Services Provision in Monroe County, Indiana, with Dr. D. McLean, Monroe Department of Parks and Recreation, 1990-1991, project total: \$6,000.
40. Analysis of Travelers to Indiana 1990-1991, Indiana Department of Commerce, 1990-1991, project total: \$12,000.
41. Investigating Information Acquisition Strategies of Visitors to Elkhart and Brown County, Indiana, Elkhart County and Brown County Convention and Visitor Bureaus, 1991, project total: \$5,000.
42. Evaluating Travel Behavior Response to the 1991 Spring Tourism Ad Campaign, Indiana Department of Commerce, 1991, project total: \$30,500.
43. An Exploratory Investigation of Information Search in the Tourism Decision-making Process, Bloomington/Monroe County Convention and Visitors Bureau and the Elkhart County Convention and Visitors Bureau, 1991, project total: \$3,000.

44. The 1991 Indiana Travel Poll: An Investigation into Midwest Residents' Attitudes Towards Indiana Tourism Destinations, Association of Indiana Convention and Visitors Bureaus, Indiana Department of Commerce, and the Leisure Research Institute, Indiana University, 1991, project total: \$5,000.
45. A Strategic Analysis of Festivals held in Arcola, Arthur, and Rockome Gardens, Illinois, Douglas County and Rockome Gardens, 1992, project total: \$5,126.
46. Analysis of the Illinois Pleasure Travel Market 1988-1992, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1992, project total: \$6,985.
47. A Strategic Analysis of Attraction, Festival and Special Event Development for the Champaign-Urban Convention & Visitors Bureau, Champaign-Urbana Convention & Visitors Bureau, 1992, project total: \$10,669.
48. An Evaluation of Information Provision and Use at Illinois Welcome Centers, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1992, project total: \$6,695.
49. An Evaluation of Interactive Information Computer Systems for Illinois Welcome Centers, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1992, project total: \$5,995.
50. Investigating Service Delivery Alternatives, American Camping Association, 1992, project total: \$10,600.
51. Detailed Analysis of the Illinois Tourism Market, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1992-1993, project total: \$7,865.
52. Experiments in Regional Tourism Assessment, Co-principal investigator with Dr. Bruce Wicks, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1994, project total: \$15,500.
53. Developing a Program for Illinois Tourism Research, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, project total: \$82,500, 1993-94.
54. Development of an Illinois Tourism Resource Collection, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1992-1995, project total: \$41,200.
55. Identifying the Nature and Quality of Tourism-related Jobs in Illinois, Co-principal Investigator with Dr. John van Es, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1994-1995, project total: \$19,604.
56. Evaluation of the summer, 1994 Illinois Advertising Campaign, Co-principal Investigator with Dr. J. Haefner, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1994-1995, project total: \$42,790.
57. An Inventory of Sports-related Facilities in Illinois Communities, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1994-1995, project total: \$11,250.
58. Evaluation of the Summer, 1994 Mississippi River Tourism Advertising Campaign, Co-principal investigator with Dr. J. Haefner, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1994-1995, project total: \$9,790

59. Media Use in Travel Decisions, An Assessment of Current and Emerging Trends, Co-principal Investigator with Dr. J. Haefner, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1994-1995, project total: \$32,393.
60. Implementing a Tourism Research Program in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1994-1995, project total: \$115,254.
61. Evaluation of the Impacts of Information Obtained at Illinois Welcome Centers on *En Route* Travel Decisions, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1995, project total: \$30,000.
62. Evaluation of the Summer, 1995 Illinois Advertising Campaign, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1995, project total: \$43,670.
63. Assessing the Nature and Perceptions of Travel to Chicago by Residents of the United Kingdom and Germany, with Cary McDonald, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1995, project total: \$194,680.
64. Nature of Tourism Employment in Rural Illinois: Assessing the Strategies for Strengthening Rural Social Infrastructure for Economic Development, Co-principal with Drs. John van Es and Julie Fesenmaier, Illinois Agricultural Experiment Station, 1995-1996, project total: \$37,200.
65. Tourism Research in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1995-1996, project total: \$141,200.
66. Enhancing Program Evaluation in the Illinois Bureau of Tourism Matching Grant Programs, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, Co-principal with Drs. Cary McDonald and Bruce Wicks, 1996, project total: \$22,260.
67. Tourism Enterprise Development in Rural Illinois, Co-principal with Drs. John van Es and Vicki Fitzsimmons, Illinois Agricultural Experiment Station, 1995-1997, project total: \$53,648.
68. Tourism Research in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1996-1997, project total: \$168,016.
69. Tourism Research in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1997-1998, project total: \$210,317.
70. Tourism Enterprise Development in Rural Illinois, Co-principal with Drs. Vicki Fitzsimmons and John van Es, University of Illinois, 1997-1998, project total: \$12,000.
71. Image Construction of Tourist Destinations: A focus on Indiana Amish Country, Elkhart Convention and Visitors Bureau, 1997-1998, project total: \$13,600.
72. Assessing Image Construction of Northern Indiana: Continuing Studies, Elkhart Convention and Visitors Bureau, 1997-1998, project total: \$10,000.
73. Tourism Research in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1998-1999, project total: \$300,000.
74. Developing a Bibliography on Information Technology and Learning Environments in Tourism, Canadian Tourism Commission, Co-principal Investigator with Dr. Joseph O'Leary, 1998, project total: \$15,000 (Canadian).

75. Building a Brand for Northern Indiana, Northern Indiana Tourism Commission, 1998, project total: \$40,000.
76. A Comprehensive Assessment of Tourism Markets for Rockford, Illinois, Rockford Area Tourism and Convention Bureau, project total: \$40,000.
77. Tourism Research in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 1999-2000, project total: \$495,000.
78. Assessing/evaluating Adverting Strategies for Northern Indiana, Northern Indiana Tourism Commission, 1999 - 2000, project total: \$27,000.
79. Evaluating Tourism Marketing Strategies for Chicago Plus, Chicago Plus Tourism Commission, 1998, project total: \$15,000.
80. Developing an Agenda for Tourism Research in North Carolina, North Carolina Division of Tourism, Film and Sports Development, 2000, project total: \$8,208.
81. Tourism Research in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 2000-2001, project total: \$277,848.
82. Assessing the Capacity of Canadian Tourism Organizations to use the Canadian Tourism Exchange, Canadian Tourism Commission, Co-principal Investigator with Dr. Joseph O'Leary, 1999-2001, project total: \$19,500.
83. Tourism Research in Illinois, Bureau of Tourism, Illinois Department of Commerce and Community Affairs, 2000-2001, project total: \$359,683.
84. Evaluating the effectiveness of Illinois' tourism marketing efforts: analysis of Illinois' convention and visitor bureaus, Illinois Bureau of Tourism, 2001-2002, UIUC budget: \$80,000, project total \$247,000.
85. Identifying and evaluating an effective market segmentation strategy for Northern Indiana Tourism, I 80/90 Tourism Development Commission, 2001-2002, project total, \$18,500.
86. Comprehensive tourism research in Elkhart County, Indiana, Elkhart Country Convention and Visitors Bureau, 2001-2002, project total, \$9,990.
87. Evaluating the 2001 tourism advertising program for the Greater Woodfield Convention and Visitors Bureau, Greater Woodfield Convention and Visitors Bureau, 2001-2002, project total, \$5,000.
88. Analysis of Travel in the United States, Funded by Nichols Gilstrap, 2003 - 2003, project total, \$25,000.
89. The Nature of Travelers' Unplanned Stops, University of Illinois Research Board, 2003, project total, \$8,306.
90. Evaluating the travel and information search patterns of visitors to metropolitan Chicago, Funding provided by 15 Chicago area convention and visitor bureaus, 2002 - 2003, project total, \$62,000.

91. Identifying and evaluating patterns of visitation in Northern Indiana, I-80/90 Tourism Development Commission, 2002-2003, project total, \$9,754.
92. Tourism research in Illinois, Illinois Bureau of Tourism, with Dr. Z. Schwartz, 2003-2004, project total, \$49,907.
93. Analysis of the Northern Indiana 2003 Travel Markets, 2004, project total, Northern Indiana Tourism Development Commission, \$12,000.
94. Exploring the nature and dynamics of collaborative tourism marketing in Elkhart County, Indiana, Elkhart County Convention and Visitors Bureau, 2003-2004, project total, \$5,379.
95. A system for tracking and evaluating Baltimore Area visitor markets, co-principal investigator with Drs. Wes Roehl and David West, 2004-2005, Baltimore Area Convention and Visitors Association, project total: \$33,750.
96. An in-depth survey of visitors to the Baltimore Visitors Center, co-principal investigator with Drs. Wes Roehl and David West, 2004-2005, Baltimore Area Convention and Visitors Association, project total: \$17,000.
97. Building a Branded Community – The RV industry in Elkhart County, co-principal investigator with Dr. Sandro Formica, 2004-2005, Elkhart County Convention and Visitors Bureau, project total: \$17,000.
98. Consumer responses to tourism advertising: Evaluating Preprint free standing inserts, 2004 – 2005, Madden Preprint Publishing, project total \$30,000.
99. Assessing the destination image of Sonora, Mexico among Arizona residents, co-principal investigator with Mitch Nichols, 2004-2005, Tourism Sonora/Government of Mexico, project total: \$35,000.
100. SMART – Baltimore: A system for tracking and evaluating Baltimore Area visitor markets, co-principal investigator with Dr. Wes Roehl, 2005 - 2006, Baltimore Area Convention and Visitors Association, project total: \$15,550.
101. Consumer responses to tourism advertising: Evaluating Preprint free standing inserts, 2005 – 2006, Madden Preprint Publishing, project total \$34,500.
102. SMART - Elkhart: A system for performance measurement, co-principal investigator with Drs. Clark Hu and Sandro Formica, 2005-2006, Elkhart County Convention and Visitors Bureau, project total: \$15,500.
103. Consumer responses to tourism advertising: Evaluating Preprint free standing inserts, 2005 – 2006, Madden Preprint Publishing, project total \$34,500.
104. SMART – Baltimore: A system for tracking and evaluating Baltimore Area visitor markets, co-principal investigator with Dr. Wes Roehl, 2006 - 2007, Baltimore Area Convention and Visitors Association, project total: \$15,550.
105. SMART - Elkhart: A system for performance measurement, 2006 - 2007, Elkhart County Convention and Visitors Bureau, project total: \$15,500.

106. Evaluating Consumer responses to tourism advertising, 2006 – 2007, Madden Preprint Publishing, project total \$34,500.
107. SMART - Baltimore: A system for performance measurement, 2006-2007, Baltimore Area Convention and Visitors Association, project total: \$15,500.
108. SMART - Indiana: A system for tracking and evaluating Columbus, IN visitor markets, 2006-2007, Columbus, Indiana Convention and Visitors Bureau, project total: \$10,000.
109. Communication and Effectiveness Evaluation Study, co-principal investigator with Dr. Wes Roehl, 2006 - 2007, Baltimore Area Convention and Visitors Association, project total: \$15,855.
110. Evaluating Consumer responses to tourism advertising, 2007 – 2008, Madden Preprint Publishing, project total \$37,500.
111. SMART - Columbus: A system for tracking and evaluating Columbus visitor markets, 2007-2008, Columbus, Indiana Convention and Visitors Bureau, project total: \$10,000.
112. SMART - Baltimore: A system for performance measurement, 2007-2008, Baltimore Area Convention and Visitors Association, project total: \$15,500.
113. Evaluating Consumer responses to tourism advertising, 2008 – 2009, Madden Preprint Publishing, project total \$37,500.
114. SMART - Columbus: A system for tracking and evaluating Columbus, Indiana visitor markets, 2008-2009, Columbus, Indiana Convention and Visitors Bureau, project total: \$10,000.
115. SMART – N Indiana: A marketing information system for Northern Indiana, 2008 – 2009, Northern Indiana Tourism Commission, project total: \$22,000.
116. SMART - Bloomington: A system for tracking and evaluating Bloomington, Indiana Area visitor markets, 2008-2009, Bloomington, Indiana Convention and Visitors Bureau, project total: \$10,000.
117. SMART - Baltimore: A system for tracking and evaluating Baltimore Area visitor markets, 2008-2009, Baltimore Area Convention and Visitors Association, project total: \$15,750.
118. SMART – French Lick: A system for tracking and evaluating visitor markets to French Lick, Indiana, 2008-2009, French Lick, Indiana Convention and Visitors Bureau, project total: \$10,000.
119. SMART – Elkhart: A system for tracking and evaluating visitor markets to Elkhart, Indiana, 2008-2009, Elkhart County, Indiana Convention and Visitors Bureau, project total: \$3,500.
120. Evaluating Consumer responses to tourism advertising, 2009 – 2010, Madden Preprint Publishing, project total \$37,500.
121. SMART – N Indiana: A marketing information system for Northern Indiana, 2009 – 2010, Northern Indiana Tourism Commission, project total: \$22,000.
122. SMART - Bloomington: A system for tracking and evaluating Bloomington, Indiana Area visitor markets, 2009-2010, Bloomington, Indiana Convention and Visitors Bureau, project total: \$10,000.
123. SMART – French Lick: A system for tracking and evaluating visitor markets to French Lick, Indiana, 2009-2010, French Lick, Indiana Convention and Visitors Bureau, project total: \$10,000.

124. Evaluating Consumer responses to tourism advertising, 2010 – 2011, Madden Preprint Publishing, project total \$40,000.
125. SMART – N Indiana: A marketing information system for Northern Indiana, 2010 – 2011, Northern Indiana Tourism Commission, project total: \$22,000.
126. Evaluating Consumer responses to tourism advertising, 2011 – 2012, Madden Preprint Publishing, project total \$40,000.
127. SMART – N Indiana: A marketing information system for Northern Indiana, 2011 – 2012, Northern Indiana Tourism Commission, project total: \$7,000.
128. Measuring the value of culture and tourism, 2011 – 12, Chicago Office of Tourism, with Mitch Nichols, project total: \$97,500.
129. Evaluating Consumer responses to tourism advertising, 2012 – 2013, Madden Preprint Publishing, project total \$40,000.
130. SMART – N Indiana: A marketing information system for Northern Indiana, 2012 – 2013, Northern Indiana Tourism Commission, project total: \$7,000.
131. Experience design and tourism stories, 2013 – 2014, Madden Preprint Publishing, project total \$40,000.
132. Assessing visitor responses across channels, 2012 – 2014, Visit Baltimore, with J. Maxcy, project total \$27,000.
133. SMART – N Indiana: A marketing information system for Northern Indiana, 2013 – 2014, Northern Indiana Tourism Commission, project total: \$7,000.
134. Estimating the demand for a new casino – resort in Philadelphia, co-investigator with W. Roehl, Y. Yang, S. Kim and J. Maxcy, 2013 – 2014, Wynn Resorts, project total: \$47,500.
135. Modelling the impact of destination advertising, 2014 - 2015, Madden Preprint Publishing, project total \$40,000.

***Projects as Co-investigator:***

1. A Comprehensive Park and Recreation Plan for Connersville, Indiana, Co-investigator with Dr. W. Donald Martin, Connersville, Indiana, 1989, project total: \$5,700.
2. Development of a Model for Fundraising, Co-investigator with Prof. James Peterson and J. Ross, City of Oxford, Ohio, 1989, project total: \$10,700.
3. An Evaluation of Leisure Services Delivering System, Co-investigator with Prof. James Peterson, et. al., Fairfield, Ohio, 1989, project total: \$11,650.
4. A Statewide Survey of Registered Boat Owners, Co-investigator with Dr. Robert B. Ditton (P.I. for project), Department of Wildlife and Fisheries Sciences, Texas A&M University, Texas Parks and Wildlife, Texas Agricultural Experiment Station, 1992-1993, project total: \$57,924.



5. New technology in tourism marketing: Developing theory for systems development for tourism destination marketing, Co-investigator with H. Werthner, F. Ricci (ITC-irst and the Electronic Commerce and Tourism Research Laboratory), K. Woeber and J. Mazanec, (Vienna University of Economic and Business Administration), European Union, 2001 – 2003, UIUC budget: \$10,000, project total: approximately \$1.5 million.

***Projects Currently in Progress:***

Redesigning destination marketing systems, 2015 - 2016, Madden Preprint Publishing, project total \$48,000.

**UNDERGRADUATE-GRADUATE EDUCATION**

***Courses Taught:***

Brescia College

Geography of Canada (U. Grad.)

University of Oklahoma

Analytic Methods in Geography (U. Grad.)

Spatial Organization and Behavior (U. Grad.)

Quantitative Methods in Geographic Research (Grad.)

Geographical Research Design (Grad.)

Seminar in Computer Graphics (Grad.)

Geography of Leisure: Outdoor Recreation (U. Grad.)

Marketing Geography (U. Grad.)

Texas A&M University

Social and Economic Issues in Outdoor Recreation (Grad.)

Commercial Recreation: Basic Concepts and Applications (U. Grad)

Recreation Research and Analysis (U. Grad)

Recreation Systems Planning (Grad.)

Advanced Tourism Analysis (Grad.)

Indiana University

Recreation Research and Evaluation (U. Grad.)

Tourism and Commercial Recreation (U. Grad)

Tourism Systems Planning (U. Grad.)

Economics and Marketing for Leisure Services (Grad.)

Applied Marketing for Leisure Services (Grad.)

Senior Seminar in Tourism Management (U. Grad.)

Inquiry Methodology in Leisure Behavior (Grad.)

Computer Application for Leisure Services (U. Grad)

University of Illinois

Dynamics of Tourism (U. Grad.)

Leisure Services Marketing (U. Grad./Grad)

Issues in Tourism Development (Grad.)

Tourism Marketing and Development (U. Grad)

Advanced Tourism Marketing (U. Grad)  
Computer Applications in Leisure Services (U. Grad)  
Research Design in Leisure Studies (U. Grad.)  
Research Applications in Leisure Studies (U. Grad.)  
Commercial Recreation (U. Grad.)  
Tourism and Technology (Grad.)  
Information Technology and Tourism Marketing (U. Grad)  
Leisure and Technology (U. Grad)

Vienna University of Economics and Business Administration  
Consumer Behavior in Tourism (Grad.)

University of Innsbruck  
Ecommerce in Tourism (Grad.)

Temple University  
eCommerce in Tourism and Hospitality (U. Grad./Masters)  
Research design in tourism and Hospitality (Undergrad./Masters)  
Experience design in tourism and Hospitality (Undergrad.)  
Tourism Planning/Design of tourism destinations (Masters)  
Sustainable Tourism Planning (Masters)  
Technology and Tourism (PhD)

MODUL University - Vienna  
Branding and Destination Marketing (Executive MBA)  
Experience Design (Executive MBA)

St.Gallen University  
Research in Information Technology and Tourism (PhD)

University of Florida  
Research Methods in Recreation, Parks and Tourism (Masters and PhD)

***Direction of Graduate Students:***

a. Major Professor

| <u>Name</u>     | <u>Degree</u> | <u>Department</u> | <u>Graduation Date</u> |
|-----------------|---------------|-------------------|------------------------|
| Bobby Johnson   | M.S.          | REPK/TAMU         | March, 1988            |
| Larry Hartman   | Ph.D.         | REPK/TAMU         | June, 1988             |
| Seong-Il Kim    | Ph.D.         | REPK/TAMU         | July, 1988             |
| Wesley Roehl    | Ph.D.         | REPK/TAMU         | August, 1988           |
| James Bigley    | Ph.D.         | REPK/TAMU         | February, 1989         |
| Carolyn Pena    | M.S.          | RPA/IU            | July, 1990             |
| Carol Hartshorn | Re.D.         | RPA/IU            | October, 1990          |
| Christine Vogt  | Ph.D.         | RPA/IU            | February, 1993         |
| Michiko Bamba*  | M.S.          | LS/UI             | July, 1993             |
| Dwayne Baker    | M.S.          | LS/UI             | July, 1993             |
| Jiann-min Jeng  | M.S.          | LS/UI             | December, 1994         |
| Kelly MacKay    | Ph.D.         | LS/UI             | December, 1994         |
| Yuehong Jiang*  | M.S.          | LS/UI             | June, 1995             |
| Yi-Wen Kuo*     | M.S.          | LS/UI             | June, 1995             |

|                         |        |                |                |
|-------------------------|--------|----------------|----------------|
| Wellin Chen*            | M.S.   | LS/UI          | June, 1995     |
| Katharina Koeck**       | M.S.   | Tourism/Vienna | July, 1996     |
| A. W. Leppers**         | M.S.   | LS/Tilburg     | July, 1996     |
| Lan Xia*                | M.S.   | LS/UIUC        | December, 1997 |
| Suzzana Illiewich**     | M.S.   | Tourism/Vienna | August, 1997   |
| Shang-fan Tu            | M.S.   | LS/UIUC        | June, 1998     |
| Ying Shang              | M.S.   | LS/UIUC        | June, 1999     |
| Jiann-min Jeng          | Ph. D. | LS/UIUC        | December, 1999 |
| Jane Xu*                | M.S.   | LS/UIUC        | December, 1999 |
| Yu Quaehee*             | M.S.   | LS/UIUC        | August, 2000   |
| Yu-lan Yuan             | Ph. D. | LS/UIUC        | February, 2001 |
| Yong-Hyun Cho           | Ph. D. | LS/UIUC        | December, 2001 |
| Bing Pan                | Ph. D. | LS/UIUC        | June, 2003     |
| Phil Xiang              | M.S.   | LS/UIUC        | December, 2003 |
| Yeong-Hyeon Hwang       | Ph. D. | LS/UIUC        | January, 2004  |
| Youcheng Wang           | Ph. D. | LS/UIUC        | January, 2004  |
| Sung Su Jung            | M.S.   | LS/UIUC        | December, 2005 |
| Ulrike Gretzel          | Ph. D. | ICR/UIUC       | May, 2004      |
| Phil Xiang              | Ph. D. | STHM/Temple    | August, 2007   |
| Stacey Barlow*          | MTHM   | STHM/Temple    | May, 2007      |
| Heejun Kim              | Ph. D. | LS/UIUC        | July, 2008     |
| Ye Yi                   | M.S.   | STHM/Temple    | May, 2009      |
| Florian Zach            | Ph. D. | STHM/Temple    | August, 2009   |
| Dan Wang                | Ph. D. | STHM/Temple    | August, 2012   |
| Sangwan Park            | Ph. D. | STHM/Temple    | November, 2012 |
| Belsy M. Herrera*       | MTHM   | STHM/Temple    | May, 2013      |
| Chen Feng               | MTHM   | STHM/Temple    | June, 2014     |
| Wen Zhang               | MTHM   | STHM/Temple    | June, 2014     |
| Tse-Hsin(Virginia) Tsao | MTHM   | STHM/Temple    | June, 2014     |
| Jason Steinmetz         | Ph. D. | STHM/Temple    | on-going       |
| Jamie Kim               | Ph. D. | STHM/Temple    | on-going       |
| Yongbae Choe            | Ph. D. | TRSM/UF        | on-going       |

\* Non-thesis student

\*\* Exchange student - thesis only

b. Committee Member

| <u>Name</u>      | <u>Degree</u> | <u>Department</u> | <u>Graduation Date</u> |
|------------------|---------------|-------------------|------------------------|
| Eduardo Barrios  | M.S.          | Geography/OU      | May, 1983              |
| Herve Duret      | M.S.          | Geography/OU      | May, 1983              |
| John Menary      | Ph. D.        | Geography/OU      | Oct., 1982             |
| Nancy Ettlinger  | Ph. D.        | Geography/OU      | May, 1984              |
| Bret Wright      | Ph. D.        | REPK/TAMU         | Aug., 1985             |
| Daniel Lund      | M.Ag          | REPK/TAMU         | July, 1986             |
| Kelly MacKay     | M.S.          | REPK/TAMU         | April, 1987            |
| Lita C. Rule     | Ph. D.        | Forestry/TAMU     | March, 1988            |
| Jill Decker      | M.S.          | REPK/TAMU         | March, 1988            |
| Robert Bristow   | Ph. D.        | Geography/SIU     | December, 1989         |
| Jennifer Wetzel  | M.S.          | LA/UI             | November, 1996         |
| Thomas Paradis   | Ph. D.        | Geography/ UIUC   | April, 1997            |
| Susan Van Patten | Ph. D.        | Leisure Studies   | June, 1999             |
| Astrid Kemperman | Ph. D.        | URP/Eindhoven     | December, 2000         |
| Neha Singh       | Ph. D.        | STHM/Temple       | June, 2007             |

|                 |        |             |               |
|-----------------|--------|-------------|---------------|
| Elena Marchiori | Ph. D. | Comm/Lugano | October, 2012 |
| Karen Xie       | Ph. D. | STHM/Temple | July, 2013    |

**University Contributions:**

1978 -1980 Graduate representative, Appointment, Promotion, and Tenure Committee, University of Western Ontario

1980 -1982 Member, Graduate Committee, University of Oklahoma

1980 -1982 Member, Faculty Search Committee, University of Oklahoma

1980 -1983 Member, Graduate Faculty, University of Oklahoma

1983 -1988 Member, Graduate Faculty, Texas A&M University

1984 -1988 Member, Graduate Committee, Texas A&M University

1985 -1988 Member, Undergraduate Program Committee, Texas A&M University

1986 -1987 Member, Faculty Search Committee, Texas A&M University

1987 Chair, Faculty Search Committee, Texas A&M University

1987 -1988 Faculty Advisor, Undergraduate Recreation and Parks Club, Texas A&M University

1987 -1988 Member, Ad Hoc Committee on Course Evaluation, Texas A&M University

1988 -1991 Member, Graduate School Faculty, Indiana University

1988 -1990 Member, Computer Utilization Committee, Indiana University

1990 Member, Graduate Curriculum Committee, Department of Recreation and Park Administration

1990 Acting Graduate Coordinator, Department of Recreation and Park Administration

1988 -1991 Member, Research Council, School of Health, Physical Education and Recreation, Indiana University

1989 -1991 Faculty Advisor, Undergraduate Recreation Club

1988 -1991 Member, Undergraduate Curriculum Committee, Department of Recreation and Park Administration

1989 -1991 Chair, Research Council, School of Health, Physical Education and Recreation

1992 -present Member, Graduate Faculty, University of Illinois

1992 -1994 Member, Undergraduate Committee, Department of Leisure Studies

1994 -1995 Chair, Faculty Search Committee, Department of Leisure Studies

1992 -1995 Member, Graduate Committee, Department of Leisure Studies

1995 -1996 Member, Evaluation Committee of Head, Department of Leisure Studies, College of Applied Life Sciences

1995 -1997 Member, Faculty Search Committee, Department of Leisure Studies

1997 -2000 Member, Elections and Credentials Committee, College of Applied Life Sciences

1995 - 1999 Member, Tenure and Promotion Committee, Department of Leisure Studies

1999 - 2000 Member, Committee on Community and Economic Development, Illinois Extension

1995 -2000 Member, Education Policy Committee, Department of Leisure Studies

1996 -2000 Member, Partnership Illinois, Sports and Recreation Committee

1996 -2000 Member, Executive Committee, College of Applied Life Sciences

1999 - 2001 Member, Tenure and Promotion Committee, College of Applied Life Studies

2001 – 2002 Chair, Faculty Search Committee, Department of Leisure Studies

2000 – 2004 Member, Graduate Education Committee, Department of Leisure Studies

2000 – 2004 Chair, Sapora Research Award, Department of Leisure Studies

2002 – 2004 Member, Tenure and Promotion Committee, Department of Leisure Studies

2007 – 2008 Chair, Faculty Collegial Assembly, School of Tourism and Hospitality Management

2007 – 2008 Member, Merit, Promotion and Tenure sub-committee, Fox School of Business

2004 – 2009 Member, Merit Committee, School of Tourism and Hospitality Management

2004 – 2009 Member, Computer and Information Technology Committee, School of Tourism and

|             |   |
|-------------|---|
|             | Hospitality Management  |
| 2004 – 2009 | Chair, Faculty Search Committee, School of Tourism and Hospitality Management                             |
| 2009 – 2011 | Director of Research and the PhD Program, School of Tourism and Hospitality Management                    |
| 2004 – 2011 | Chair, Doctoral Program Committee, School of Tourism and Hospitality Management                           |
| 2008 – 2014 | Member, Promotion and Tenure subcommittee, Temple University  |
| 2011 – 2014 | Member, Doctoral Program Committee, School of Tourism and Hospitality Management                          |
| 2012 – 2014 | Chair, Faculty Search Committee, School of Tourism and Hospitality Management                             |
| 2014 – 2015 | Chair, Faculty Search Committee, Dept. of Tourism, Recreation and Sport Management, University of Florida |

## **Professional Contributions**

### ***Industry-related Service:***

|                |  |
|----------------|--|
| 1980 -1983     | Regional Representative, Citizen's Advisory Committee for State Recreation Planning, State of Oklahoma   |
| 1982           | Member, Program Committee for the Annual Meetings of the Association of American Geographers   |
| 1987 -1989     | Chairman, Recreation Specialty Group Prize Committee, Recreation Specialty Group, Association of American Geographers                                |
| 1985 -1986     | Member, Canadian Taskforce on Tourism Data   |
| 1989 -1990     | Member, Board of Directors, Indiana Travel and Tourism Association   |
| 1989 -1991     | Member, Advisory Committee for Tourism Research, Indiana Department of Commerce  |
| 1992           | Member, Marketing Research Taskforce, Bureau of Tourism, Illinois Department of Commerce and Community Affairs                                       |
| 1992 -1993     | Member, Travel and Tourism Research Task Force, National Cooperative Extension Service   |
| 1992 -1993     | Project member, MUCIA-U.S. AID project on tourism development in Ghana   |
| 1992 -1993     | Member, Marketing Research Steering Committee, Bureau of Tourism, Department of Commerce and Community Affairs                                       |
| 1995           | Delegate, Research Issue Team, Illinois White House Conference on Tourism, Bureau of Tourism, Illinois Department of Commerce and Community Affairs. |
| 1995           | Coordinator, Executive Development Program for Tourism Advertising, Illinois Bureau of Tourism, University of Illinois                               |
| 1997           | Invited participant, National Heritage Tourism Research Forum, October, Cleveland  |
| 1992 - 2001    | Member, Marketing Research, Bureau of Tourism, Department of Commerce and Community Affairs  |
| 2008           | Member, PhD review committee, University of Florida  |
| 2011 – present | Member, TTRA Board   |
| 2012           | Program reviewer, Australian Research Council (ARC)  |

### ***Scholarly Associations:***

|                |   |
|----------------|---|
| 2000 - 2001    | Board member, International Federation for Information Technology and Tourism |
| 2009 - 2010    | Board member, International Federation for Information Technology and Tourism |
| 1980 - present | Member, Travel and Tourism Research Association                               |
| 1994 - present | Member, International Federation for Information Technology and Tourism       |
| 2009 - present | Fellow, International Academy for the Study of Tourism                        |
| 2005 – present | Co-director, Tourism Education Futures Initiative (TEFI)                      |

**Conference Programs:**

- 1982 Chair, Session on Recreation Geography, Spring Meetings, Association of American Geographers, Southwest Division
- 1982 Chair, Session on Recreation and Methodology, Annual Meetings of the Association of American Geographers
- 1983 Chair, Session on Recreation Geography, Annual Meeting of the Association of American Geographers.
- 1983, 1985 Reviewer, Leisure Research Symposium, Annual Meetings of 1988 the National Recreation and Park Association
- 1988 Chair, Session on Perspectives on Outdoor Recreation and Natural Resource Management, Annual Meetings of the Association of American Geographers.
- 1988 Chair, Session on Methodological and Conceptual Issues in Recreation-Tourism Research, Annual Meetings of the Association of American Geographers
- 1988-1990 Co-Chair, Program Committee for the National Outdoor Recreation, Trends III Symposium
- 1991 Coordinator, Session on Travel and Popular Entertainment, Annual Conference of the CenStates Chapter of TTRA
- 1993 Coordinator, Session on University Research Think Tank: Futures in Tourism Research, Annual Conference of TTRA
- 1993 Coordinator, Session on Improved delivery of Tourism Information and Data through Technology, Annual Conference of TTRA
- 1994 Moderator, Session on Tourism, Travel and Leisure Research: Linking Tourism, the Environment and Sustainability, 1994 Symposium on Leisure Research
- 1992 -1997 Coordinator, Travel Research Workshop, Travel and Tourism Research Association Annual Meetings
- 1997 Mentor, Ph.D. Workshop Innovative Methods in Tourism Research, Vienna.
- 1997 -1998 Program Committee member, ENTER98, Annual Conference of the International Federation on Information Technology in Tourism, Istanbul
- 1998 Co-Coordinator, Workshop on Information Technology and Learning Environments in Tourism, University of Illinois at Urbana-Champaign
- 1998 -1999 Program Committee member, ENTER99, Annual Conference of the International Federation on Information Technology in Tourism, Innsbruck
- 1999 Coordinator, Workshop on Advertising Technology and Tourism, University of Illinois at Urbana-Champaign
- 1999 -2000 Chair, Scientific Track, ENTER2000, Annual Conference of the International Federation on Information Technology in Tourism, Barcelona
- 1997 -2000 Program Committee member, ECIS 2000, The 8<sup>th</sup> European Conference on Information Systems, Vienna
- 2000 -2001 Co-Chair, Scientific Track, ENTER2001, Annual Conference of the International Federation on Information Technology in Tourism, Montreal
- 2000 -2001 Coordinator, ENTER2001, Ph. D. Workshop, Annual Conference of the International Federation on Information Technology in Tourism, Montreal
- 2001 -2002 Program Committee member, ENTER2002, Annual Conference of the International Federation on Information Technology in Tourism, Innsbruck
- 2001 -2002 Program Committee member, Leisure Futures Conference, Innsbruck
- 2001 -2002 Program Committee member, ectrl Workshop on User Modelling and Decision making in Travel and Tourism Emergent Systems, Trento, Italy
- 2002 -2003 Program Committee member, ENTER2003, Annual Conference of the International Federation on Information Technology in Tourism, Helsinki
- 2003 -2004 Coordinator, ENTER2004, Ph. D. Workshop, Annual Conference of the International Federation on Information Technology in Tourism, Cairo, Egypt

|             |   |
|-------------|---|
| 2003 -2004  | Program Committee member, ENTER2004, Annual Conference of the International Federation on Information Technology in Tourism, Cairo, Egypt           |
| 2004 -2005  | Coordinator, ENTER2005, Ph. D. Workshop, Annual Conference of the International Federation on Information Technology in Tourism, Innsbruck, Austria |
| 2004 -2005  | Program Committee member, ENTER2005, Annual Conference of the International Federation on Information Technology in Tourism, Innsbruck, Austria     |
| 2005 -2006  | Program Committee member, ENTER2006, Annual Conference of the International Federation on Information Technology in Tourism, Lausanne               |
| 2006 - 2007 | Program Committee member, ENTER2006, Annual Conference of the International Federation on Information Technology in Tourism, Innsbruck, Austria     |
| 2007 - 2008 | Co-Chair, Summit on the Future of Tourism Education (TEFI), Honolulu  |
| 2008 - 2009 | Co-Chair, Summit on the Future of Tourism Education (TEFI), Lugano, Switzerland   |
| 2009 - 2010 | Co-Chair, Summit on the Future of Tourism Education (TEFI), San Sebastian, Spain  |
| 2010 - 2011 | Co-Chair, Summit on the Future of Tourism Education (TEFI), Philadelphia, US  |
| 2011 - 2012 | Co-Chair, Summit on the Future of Tourism Education (TEFI), Oxford, UK  |
| 2006 -2007  | Program Committee member, ENTER2007, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2007 -2008  | Program Committee member, ENTER2008, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2008 -2009  | Program Committee member, ENTER2009, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2009 -2010  | Program Committee member, ENTER2010, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2010 -2011  | Program Committee member, ENTER2011, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2011 -2012  | Program Committee member, ENTER2012, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2012 -2013  | Program Committee member, ENTER2013, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2013 -2014  | Program Committee member, ENTER2014, Annual Conference of the International Federation on Information Technology in Tourism.                        |
| 2014 -2015  | Program Committee member, ENTER2015, Annual Conference of the International Federation on Information Technology in Tourism.                        |

***Journal Editorial Committees:***

|                |   |
|----------------|---|
| 1993 - 2002    | Associate Editor, <i>Journal of Retailing and Consumer Services</i>               |
| 2000 - 2003    | Associate Editor, <i>Leisure Sciences</i>   |
| 1996 - 2000    | Member, Editorial Board, <i>Annals of Tourism Research</i>                        |
| 1992 – 2006    | Associate Editor, <i>Journal of Travel and Tourism Marketing</i>                  |
| 1997 - 2006    | Member, Editorial Board, <i>Information Technology &amp; Tourism</i>              |
| 1996 - 2012    | Member, Editorial Board, <i>Tourizm</i>   |
| 2009 – 2012    | Member, Editorial Board, <i>Journal of Hospitality and Tourism Research</i>       |
| 2009 – 2011    | Member, Editorial Board, <i>Journal of Business Research</i>                      |
| 1995 – present | Member, Editorial Board, <i>Journal of Travel Research</i>                        |
| 2012 – present | Editor, Foundations in Tourism Research Series, <i>Journal of Travel Research</i> |

***Manuscript and Proposal Reviewer:***

|            |   |
|------------|---|
| 1983       | Manuscript Reviewer, <i>Journal of Geography</i>      |
| 1984       | Proposal Reviewer, National Science Foundation        |
| 1985, 1994 | Manuscript Reviewer, (Tourism Analysis) Longman Press |

- 1984 -1993 Manuscript Reviewer, *Journal of Park and Recreation Administration*  
1987 Manuscript Reviewer, *Social Science Journal*  
1990 -1991 Manuscript Reviewer, *Journal of Rural Studies*  
1990 -1991 Proposal Reviewer, National Coastal Resources Research & Development Institute  
1991 Reviewer, Research Paper Competition, Annual Conference of CenStates, TTRA  
1988 -1992 Proposal Reviewer, Michigan Sea Grant  
1992 Manuscript Reviewer, U.S. Forest Service  
1991 Dissertation Reader, McGill University  
1988 -1993 Manuscript Reviewer, *Environmental Management*  
1993 Manuscript Reviewer, *The Journal of American History*  
1993 Manuscript Reviewer, *The Journal of Vocational Behavior*  
1995 Manuscript Reviewer (*Case Studies in Tourism*), Ryerson University  
1997 Proposal Reviewer, Indiana/Illinois Sea Grant  
1997, 1998,  
2002 Proposal Reviewer, Research Board, University of Illinois  
1997 Proposal Reviewer, Fonds pour la Formation de Chercheurs et l'Aide a la Recherche (FONDS FCAR), Quebec  
2000 Proposal Reviewer, USDA, Extension Service  
2000 Dissertation Reader, Technische Universiteit Eindhoven  
2001 Dissertation Reader, Griffith University, Australia  
2005 Dissertation Reader, Griffith University, Australia  
2005 Proposal Reviewer, Social Science Research Council, Ottawa, Canada  
2007 Proposal Reviewer, National Sciences Foundation  
1984 - 2004 Manuscript Reviewer, *Journal of Leisure Research*  
2007 – 2008 Proposal Reviewer, Center for innovation and technology, Vienna, Austria  
2008, 2009 Proposal Reviewer, Georgia National Academy of Sciences  
1984 - present Manuscript Reviewer, *Tourism Management*  
1984 - present Manuscript Reviewer, *Leisure Sciences*  
1985 - present Manuscript Reviewer, *Annals of Tourism Research*  
2012 Dissertation Reader, University of New South Wales, Australia  
2012 Dissertation Reader, University of Lugano, Switzerland  
2012 Article reviewer, European Marketing Association (EMAC)