

Margaret A. Fesenmaier

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EDUCATION

Ph.D, Communication, Expected 2017
University of Washington, Seattle WA
Advisor: Dr. Katy Pearce

M.A., Communication, June 2013
Virginia Polytechnic Institute and State University, Blacksburg, VA
Thesis: Permeating the curtain: Understanding online health knowledge campaigns in the Republic of Moldova
Advisor: Dr. James D. Ivory

B.A., Media Studies, May, 2008
Minors: International Studies and Political Science
The Pennsylvania State University, State College, PA

Semester Abroad, International Studies, Jan-May, 2007
Univerzita Karlova v Praze, Prague, Czech Republic

RESEARCH INTERESTS

Understanding the effective spread of information, particularly in developing regions; the impact of emerging global communication tools; and media as a facilitator for social change.

RESEARCH EXPERIENCE

Research Assistant for Dr. Katy Pearce Autumn, 2014
University of Washington
Summarized and organized Impression Management literature for review

Research Assistant for Dr. Patricia Moy Autumn, 2014
University of Washington
Assisted in content analysis of survey methodologies in Communication journals

PUBLICATIONS

Fesenmaier, M.A., Christ, M., & Hash, A. (Under Review). Don't be so touchy: The impact of touch on prosocial behavior. *Interpersona: An International Journal on Personal Relationships*.

Pearce, K.E., Barta, K., & **Fesenmaier, M.A.** (Under Review). The affordances of social networking sites for relational maintenance in a distrustful society: The case of Azerbaijan. *Social Media and Society*.

Fesenmaier, M.A., Kaloumeh, L., Zhuang, Y., & Ivory, J.D. (2014). Revolutionary Medium? Portrayals of Social Media in American and Egyptian Newspapers' Coverage of the 2011 Egyptian Revolution. *Newspaper Research Journal*, 34(4), 113-127.

Schott, C. & **Fesenmaier M.**, edi. Proceedings of the 6th Annual Tourism Education Futures Institute Conference, Milan: TEFI, (2012).

CONFERENCE PRESENTATIONS

Fesenmaier, M.A., Christ, M., & Hash, A. (2013, May). *Don't be so touchy: Social distance and interpersonal touch influences on charitable giving in social movement organizations*. Accepted for presentation to the International Communication Association Annual Conference 2014, Seattle, WA.

Fesenmaier, M.A. (2012, October). *Bloggging in the dark: A content analysis of the New York Times op-ed reader commentary*. Accepted for presentation to the Association for Education in Journalism and Mass Communication Midwinter Conference 2013, Oklahoma City, OK.

Fesenmaier, M.A., Kaloumeh, L., Zhuang, Y., & Ivory, J.D. (2012, August). *Revolutionary Medium? Portrayals of Social Media in American and Egyptian Newspapers' Coverage of the 2011 Egyptian Revolution*. Accepted for presentation to the International Communication division at the 100th Annual AEJMC Conference, Chicago, IL.
Earlier version presented at the March 2010 AEJMC Southwest Colloquium, Blacksburg VA.

Fesenmaier, M.A. (2012, January). *Revolutionary Rhetoric: A Traditional Analysis of Rais Lebled, A Tunisian Anthem*. Accepted for presentation to the Global and Local: Human Rights Policy and Law division, at the Human Rights: Witnessing and Responsibility Dean's Research Forum, Blacksburg, VA.

TEACHING EXPERIENCE

Instructor of Record , Com 343: The Effects of Mass Communication University of Washington, Seattle, WA	2015
Teaching Assistant , Com 220: Public Speaking University of Washington, Seattle WA	2014/2015
Teaching Assistant , Com 234: Introduction to Public Debate University of Washington, Seattle WA	2014/2015
Teaching Assistant , Com 201: Introduction to Communication University of Washington, Seattle WA	2013/2014
Instructor of Record , Comm 3000: Communication Pima Medical Institute, Seattle WA	2014
Lecturer , Comm 2004: Public Speaking Virginia Tech, Blacksburg VA	2011-2013

Teaching Assistant, Comm 1014: Introduction to Communication 2012-2013
Virginia Tech, Blacksburg VA

Health Volunteer, The United States Peace Corps 2008-2010
Corjeuti, Republic of Moldova

- Weekly health lessons and seminars in the local schools
- Monthly adult health seminar for hospital patrons
- Conducted professional seminars for TARE: Women's leadership Camp

PROFESSIONAL EXPERIENCE

Intern, Tourism Education Futures Institute (TEFI) May-Aug 2012
Philadelphia, PA

- Assisted with conference organization
- Edited Conference Proceedings and assisted with arrangements for Special Edition
- Created and implemented Social Media and community integration plan
- Generated organizational documents and bylaws

Director of Scheduling, Trivedi for Congress 2010-2011
Ardmore, PA

- Responsible for maintaining and creating the candidate's public and personal schedule
- Created and organized voter outreach events
- Assisted with creation and exportation of Press Releases and organization of press-targeted events
- Creation and distribution of daily press updates to staff
- Intern Coordinator
- Office manager, responsible for maintaining office equipment and supplies, answering phones and other basic office duties

Legislative Intern, Senator Arlen Specter June-Aug 2007
Washington, D.C.

- Contributed to legislative research
- Supported constituent relations efforts and correspondence

INVITED GUEST LECTURES

Spring 2013: "Moldovan Round Table" *Southern Conference on Slavic Studies (SCSS) 51st Annual Conference*, University of North Carolina at Greensboro [Moderator: Dr. Robert Jenkins and Dr. Jacqueline M. Olich]

Fall 2012: "Public Speaking 101" *Virginia Tech CLHAS Ambassador Program* (Undergraduate Outreach Club), Virginia Polytechnic Institute and State University [Instructor: Dr. Karen Watson]

Fall 2012: "Social Distance Mitigation by New Media," *New Communications Technology, COMM 4374* (Undergraduate Course), Virginia Polytechnic Institute and State University [Instructor: Dr. Adrienne Ivory]

PROFESSIONAL DEVELOPMENT

- Certified Brand Ambassador, Marketing and Strategic Comm** December 2012
Virginia Tech, Blacksburg VA
- Completed bi-semester certification program
 - Studied how to develop, identify, plan and measure a brand
 - Developed a unique brand profile

AWARDS AND HONORS

- Excellence in Service Award** May, 2013
Virginia Tech Graduate Student Association

PROFESSIONAL SERVICE

- Reviewer**, International Communication Association (ICA) 2014
BLAH, Puerto Rico
- Co-Chair**, Graduate-Undergraduate Mentorship Program (GUMP) 2012- 2013
Blacksburg, VA
- Secretary/Faculty Liaison**, CGSA 2012-2013
Blacksburg, VA

PUBLIC SERVICE

- Swimming Coach**, Southern Virginia Special Olympics 2012-2013
Christiansburg, VA
- Volunteer**, Humane Society of Montgomery County 2011-2013
Christiansburg, VA
- Volunteer**, Cranwell International Center of Virginia Tech 2011-2013
Blacksburg, VA

PROFESSIONAL AFFILIATIONS

- International Communication Association (ICA)
- Association for Education in Journalism and Mass Communication (AEJMC)
- Graduate Student Association (GSA), University of Washington
- Communication Graduate Student Association (CGSA), University of Washington
- Graduate-Undergraduate Mentorship Program (GUMP), Virginia Tech

LANGUAGE SKILLS

- Romanian- Advanced
Previous study of German